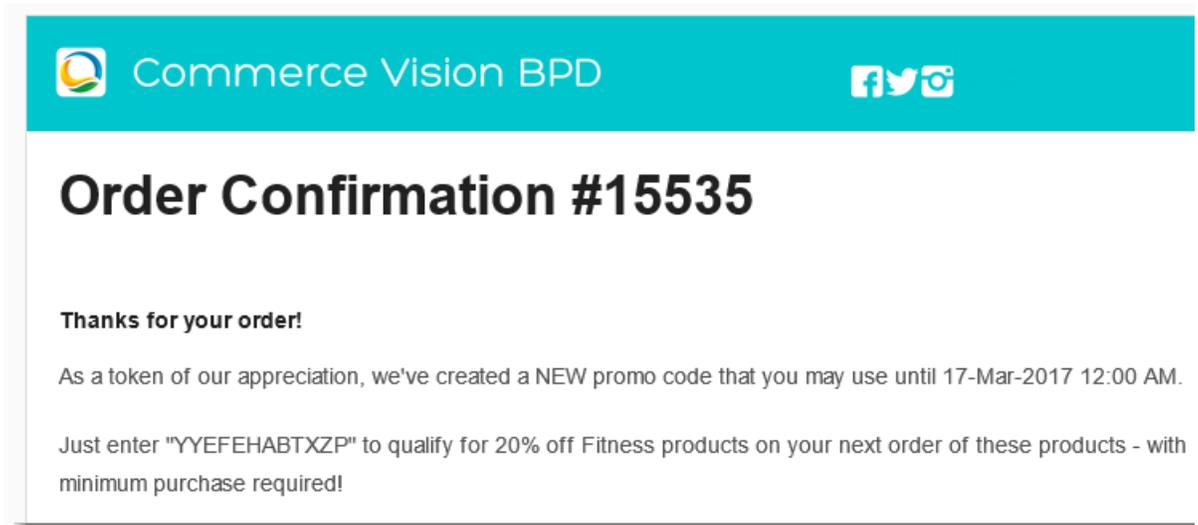


# Repeating Promo Codes

## Overview

Encourage repeat business with a "thank you" promotion code. Once your customer buys the required minimum, they'll not only receive a % discount on the promotional product, but they'll get a NEW promo code emailed to them. This means they can return to purchase more of the same products at the promotional price, without having to meet the minimum quantity again.



## How do they work?

1. You specify the product(s), the discount, and the minimum qty required.
2. You spread the word about your nifty new promo.
3. Your customer purchases the required qty of eligible product(s), and applies the promo code at checkout.
4. Your customer receives an order confirmation email as usual, but *this* one includes a thank you message and a new, randomly-generated promo code!
5. **The new code entitles your customer to the same discount on the same products, but they don't have to purchase the minimum quantity they bought the first time around.**
6. Your customer becomes a happy, repeat customer. 👍

The repeating discount promotion is no trickier to set up than a normal product discount promo. The only difference is the ability to specify the number of days the repeat code is valid for.

You can either set the second promo code to be valid until the main promotion expires, or have the second code only valid for a set number of days from the customer's first order.

Follow this guide to set-up your own repeating promo code.

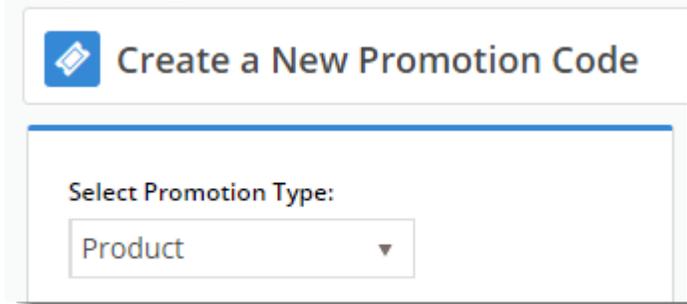
## Step-by-step guide



Please be aware that there are also additional [advanced options](#) that you can configure for promotions. They become available after the promo is created. You'll find info on these under [Advanced Options](#), later in this article.

1. In the CMS, navigate to **Campaigns & Promotions Promotion Codes**.
2. Click **'Add Promotion Code'**.

3. Set the promotion type to **Product**.

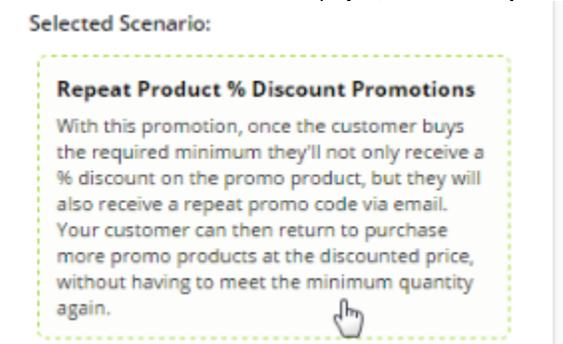


**Create a New Promotion Code**

Select Promotion Type:

Product ▼

4. Once the available scenarios are displayed, select the '**Repeat Product % Discount**' scenario.

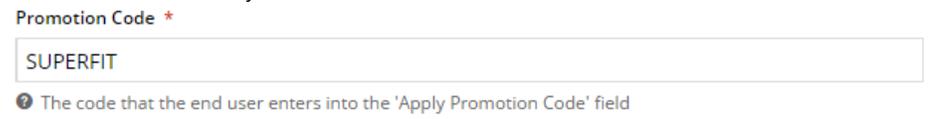


**Selected Scenario:**

**Repeat Product % Discount Promotions**

With this promotion, once the customer buys the required minimum they'll not only receive a % discount on the promo product, but they will also receive a repeat promo code via email. Your customer can then return to purchase more promo products at the discounted price, without having to meet the minimum quantity again.

5. Enter the **Promotion Code** your customers will use at checkout.



Promotion Code \*

SUPERFIT

🔔 The code that the end user enters into the 'Apply Promotion Code' field

6. Enter a **Description**. This will be displayed in the users cart and on their order summary.



Description \*

20% off Fitness products

🔔 The description of the promotion code when it is displayed on the cart and order summary

7. Set the promotion's **Start and End Dates**.



Start Date

6/03/2017 12:00 AM

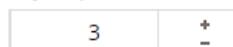
End Date

14/04/2017 12:00 AM

8. **Days Repeat Codes are Valid For**

- To have repeat promo codes expire when the main code does, leave this field at the default value (0).
- To set a shorter usage window, enter the number of valid days for the repeat code. Keep in mind that once the main code expires, so will the repeat code, even if the specified number of days hasn't passed.

Days Repeat Codes are Valid For



3 + -

🔔 By default, repeat promo codes expire on the master promo's End Date. However, you can specify that repeat codes remain valid for a set number of days from the master promo's redemption

9. Enter the **Discount Quantity Threshold**. This is the minimum number of product your customer must purchase to be eligible for the initial promotion.

Discount Threshold

4

 The quantity of eligible products I need to buy to get the discount

10. Enter the **Discount %**. This is the discount they'll receive on the promotional products.

Discount % \*

20

 The percentage discount I'll receive on the eligible products. Note - this promotion discount percentage will be added to any existing discount the customer already receives.

11. Define the **Eligible Products**, searching by either description or code. (Once you click '**Add**', the description will be replaced by the code only).

You can add products by:

- **Individual Product**
- **Stock Group**
- **Category**

.. or a combination of the above.

Eligible Products

Type	Item	
Product	CV111	x
Stock Group	DEMO	x
Category	SX0101	x

 Add

12. Click **Save & Exit** to finish creating your promo code.

And that's it! Get the word out about your amazing new promotion, sit back, and watch the orders roll in.

When your customers redeem this promo code on an order, they'll receive the new, randomly-generated Thank You code on their Order Confirmation email.

# Order Confirmation #15535

**Thank you for your purchase.**

We have created a new Promotional Code for you to use until 17-Mar-2017 12:00 AM. Just enter YYEFEHABTXZP at the Checkout for your next order to qualify for 20% off Fitness products



## Order Summary

Item	Qty	Price (ex GST)	Unit	Discount	Total (ex GST)
 <a href="#">Bodyfit Medium Fitness Ball</a> Code: CV113	4	\$35.95	Each	25.00%	\$107.85
 <a href="#">POLAR RCX5 Heart Monitor</a> Code: CV112	1	\$425.95	Each	25.00%	\$319.46
<b>Subtotal (ex GST)</b>					<b>\$427.31</b>
<b>Plus GST</b>					<b>\$42.74</b>
<b>Total (inc GST)</b>					<b>\$470.05</b>
<b>Discounts</b>					<b>-\$113.95</b>
20% off Fitness products					

### Customisation Tip

To update the message text in the email to your customer, navigate to **Content Emails**. Select the **Order Confirmation Email** template, and **Edit** the 'Order Confirmation Promotional Code' widget. Edit the text as required, but be sure to keep the placeholders which display the repeat promo's End Date, Code, and Description.

Format
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**Thank you for your purchase.**

We have created a new Promotional Code for you to use until **{EndDate}**. Just enter **{PromotionalCode}** at the Checkout for your next order to qualify for **{PromotionalCodeDescription}**

## Advanced options

Each promotion has several advanced options you may wish to configure. These can be accessed immediately after you create the promo, by navigating to **Options Edit Advanced Options**.

Promotion Codes Options

✓ New promotion code setup successfully!

New Promotion Code  
Edit Advanced Options

Or if you're editing an existing promo, they'll be located in a collapsed section below the main promo details:

+ **Advanced Options**

### Misc Options

- **Status** - 'Active': the promo code is live on your site and can be used by customers / 'Disabled': the promo code cannot be used by customers but can be switched to 'active' / 'Deleted': the promo code is deleted from your website altogether and cannot be retrieved
- **Applied To** - B2C / B2B / Both
- **Criteria Fail Remove promo Code** - **ON**: the system automatically removes the promotion code from the cart when the contents get updated and requirements are no longer met. Users will have to re-enter the promo code if they want the code to be applied; **OFF**: the promo code is still in cart and if contents get updated and requirements are met, it will be (re-) applied.
- **Not Applicable With Other Offers** - **ON**: limits the promotion code from being used when other promotion codes are already applied to the order; **OFF**: promo code will be applied when other promo codes have been applied to the order.
- **Free Product To Be Added in Pronto** - (applies only for Promo Codes that add a free product).

For Promo Codes where a free product is given, you have the option of adding the free product on your website when the order is submitted or in the ERP (Pronto) when the order is integrated. Select the option you require by toggling 'Free Product To Be Added in Pronto' ON or OFF. Default: OFF

**Free Product To Be Added In Pronto**

Order placed, received and confirmation emails will display the free product differently depending on the option selected.

- If toggled OFF, the free product is added on your website. In emails to the customer about the order, the free product appears as an item with a cost of \$0.00 in the product line of your Order Summary

Commerce Vision BPD f t i p y in

### Order Received

Web Reference: 100011804

Thanks for your order! It's currently with our Customer Service team for review, you'll receive an email confirmation with the order number shortly. In the meantime, if you have any questions, please contact us and quote web reference number (100011804).

### Order Summary

Item	Qty	Price (inc GST)	Unit	Discount	Total (inc GST)
 Tie-Waist Medical Scrub Trousers Code: CV153	1	\$18.99	Each	0.00%	
 Shoe Covers - Box of 100 Code: CV152	1	\$0.00	BOX	0.00%	
Free shoe covers with this order					
		Subtotal (inc GST)			\$18.99
		Discounts			-\$0.00
		Free shoe covers with this order			
		Freight			\$11.50
		Total (inc GST)			\$30.49
		Including GST			\$2.78

- If toggled ON, the free product is added in the ERP. When you toggle ON the option, you will be asked to confirm you want the free product added in the ERP. Clicking **Confirm** enables the ERP option.

**Free Product to be added in ERP?**

Are you sure you want to Activate Free Product to be added in ERP? WARNING: This action will remove all the 'Free Product' added in CMS.

Cancel Confirm

**Note** - Scroll back up to the 'Free Product' fields. The fields are now empty and disabled. The free products you previously added for this promo code still apply.

Free Product

---

Product Code

Qty \*

The Order Placed, Received and Confirmation emails by default will not display the free product separately in the Order Summary.

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**Order Received**

**Web Reference: 100011800**  
 Thanks for your order! It's currently with our Customer Service team for review; you'll receive an email confirmation with the order number shortly. In the meantime, if you have any questions, please contact us and quote web reference number (100011800).

**Order Summary**

Item	Qty	Price (inc GST)	Unit	Discount	Total (inc GST)
 <a href="#">Tie-Waist Medical Scrub Trousers</a> Code: CV153	1	\$18.99	Each	0.00%	
Subtotal (inc GST)					\$18.99
Discounts					-\$0.00
FREE PRODUCT TEST					
Freight					\$11.50
Total (inc GST)					\$30.49
Including GST					\$2.78

To add a note line about the free product in the Order Summary section, toggle on the 'Show Note Lines on Individual Lines?' option in the [Email Order Summary widget](#) in any applicable email template (e.g., Order Received, Order Placed, Order Confirmation). When enabled, the Promotion Code and Description will be added to the Order Summary.

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**Order Received**

**Web Reference: 100011803**  
 Thanks for your order! It's currently with our Customer Service team for review; you'll receive an email confirmation with the order number shortly. In the meantime, if you have any questions, please contact us and quote web reference number (100011803).

**Order Summary**

Item	Qty	Price (inc GST)	Unit	Discount	Total (inc GST)
 <a href="#">Tie-Waist Medical Scrub Trousers</a> Code: CV153	1	\$18.99	Each	0.00%	
FREEPRODUCT					
Free shoe covers with this order					
Subtotal (inc GST)					\$18.99
Discounts					-\$0.00
Free shoe covers with this order					
Freight					\$11.50
Total (inc GST)					\$30.49
Including GST					\$2.78

**NOTE** - The free product and quantity must be added to the sales order manually in Pronto once it has been integrated for the free product to appear as a product line item in the sales receipt.

- **Postcode Exclusion List** - (for free freight promo codes only) If required, enter single postcodes and/or postcode ranges (each comma-separated) to exclude. It is recommended you follow Australia Post's four digit conventions so a three digit code would be '0200' instead of '200'.

## Usage Limits

You can set the maximum number of times the promo code can be used, either by an individual **User**, users on a particular **Customer Code**, or **Globally** (site-wide). Leaving these limits at 0 = unlimited use by all.

From version 4.10+, you can also specify one or more users (comma-separated list) who are permitted to use the promotion code. Any user not in this list cannot apply the promo code to their order.

### Usage Limits

#### User Usage Limit

0	+
	-

#### Customer Usage Limit

0	+
	-

#### Global Usage Limit

0	+
	-

#### User List

tobias@bluemangroup.com,gob@magiciansalliance.com,buster@bluth.com

## Messages

There are default messages set at the promotion code feature level, but these can be overridden for each individual promotion. Leaving these blank will use the defaults.

- **Promo Code No Longer Applies Message** - The notification displayed when the promo code was previously applied successfully but the cart contents have been changed so the code is no longer valid.
- **Promotion Code Error Message** - The notification displayed when the cart contents are not eligible for the promo code. Perhaps the cart value is not high enough or the minimum quantity has not been reached.
- **Promotion Code Applied Message** - The notification displayed when the cart contents are valid for the promo code.

⊖ Advanced Options

<b>Misc</b>	Status	Active
	Applied To	B2C and B2B
	<input checked="" type="checkbox"/> Criteria Fail Remove Promo Code	
	<input type="checkbox"/> Not Applicable With Other Offers	
	<input type="checkbox"/> Free Product To Be Added In Pronto	
<hr/>		
<b>Usage Limits</b>	User Usage Limit	0 <input type="button" value="+"/> <input type="button" value="-"/>
	Customer Usage Limit	0 <input type="button" value="+"/> <input type="button" value="-"/>
	Global Usage Limit	0 <input type="button" value="+"/> <input type="button" value="-"/>
	<hr/>	
<b>Messages</b>	Promo Code No Longer Applies Message	<input type="text"/>
	Promotion Code Error Message	<input type="text"/>
	Promotion Code Applied Message	<input type="text"/>
	<hr/>	

## Additional Information

There are also additional [advanced options](#) that you can configure for promotions. They become available after the promo is created.

<b>Minimum Version Requirements</b>	3.95.00
<b>Prerequisites</b>	The Promotion Codes feature must be enabled for your website.
<b>Self Configurable</b>	Yes
<b>Business Function</b>	Promotions
<b>BPD Only?</b>	Yes
<b>B2B/B2C/Both</b>	Both
<b>Ballpark Hours From CV (if opting for CV to complete self config component)</b>	Contact Commerce Vision
<b>Ballpark Hours From CV (in addition to any self config required)</b>	Contact Commerce Vision
<b>Third Party Costs</b>	n/a
<b>CMS Category</b>	Campaigns & Promotions Promotion Codes

## Related help

- [Product Discount Promos](#)
- [Promotion Codes Overview - BPD](#)
- [Free Product Promos](#)
- [Free Freight Promos](#)
- [Buy X Quantity of a Product and Get Y Quantity of Specific Product at Special Price](#)
- [Cart Discount Promos](#)
- [Ability to delete expired Promo Codes](#)
- [Tiered Promotions](#)
- [New Promo Code scenario](#)
- [Editing the Promotion Code Expiry message](#)