## **Search Engine Optimisation**

Standard search engine optimisation features to help improve your site's search results.

- 301 Page Redirects
- Add Meta Description Tag to a Page (old)
- Canonical URLs
- Google Tag Manager and CV ecommerce
  Page SEO Details (Metadata)
  Robots text file

- SEO Friendly URLs / Page Routes
   SEO URL Generation Maintenance
   SEO URL Rule Maintenance
- Website Metadata & Company Name

## Video

• How to edit SEO fields