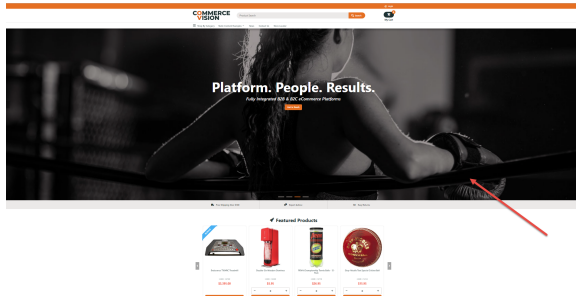


Banners

Banners are larger-sized image ads placed on pages or templates. On the Home Page for example, you may want to draw attention to a promotional campaign, new products, or communicate important changed shipping conditions. A banner can also be a hero image, e.g., to present a visual summary of products on a category page or an overview of a blog or article.

Banners are usually displayed above the fold, in the centre, or may even take up most of the page. A banner is usually an image and can include text and links to other pages on your site or external websites. It can be a single image or a series of images in a [slideshow format](#) (also called an image carousel). Adding externally hosted video banners can be implemented with Commerce Vision consultation.



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Banners on CV ecommerce

What you'll need before you start

Images for your banner(s). To maximise image download efficiency on your customer device, create different versions for each device type.

Follow this guide:

mobile	tablet	desktop
		
Select Mobile Banner Video 	Select Tablet Banner Video 	Select Desktop Banner Video 
<p> Recommended 400 x 600px ~ 100kb ~ JPG</p>	<p> Recommended 1024 x 500px ~ 200kb ~ JPG</p>	<p> Recommended 1620 x 600px ~ 400kb ~ JPG</p>

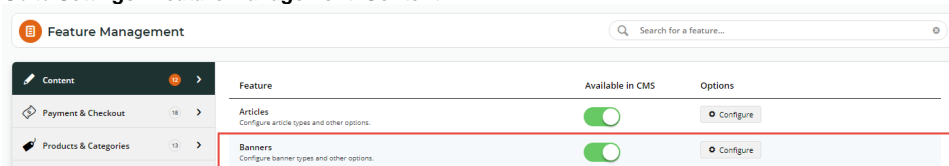
See also: [Image Optimisation](#)

1. Enable and configure Banners

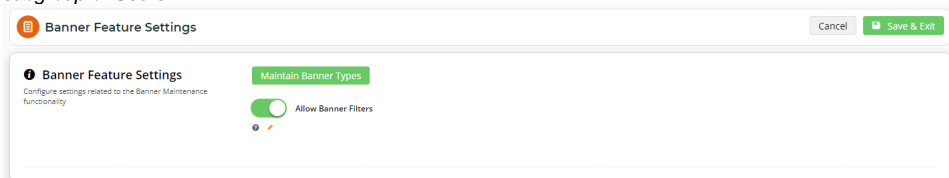
Before you can create and edit banners, the Banners feature must be enabled. Once enabled, **Banner Maintenance** displays as a submenu item in the **Content** menu.

To enable Banners:

1. Go to **Settings** **Feature Management** **Content**.



2. Ensure **Banners** is toggled **ON**.
3. Click **Configure**.
4. In **Banner Feature Settings**, toggle **ON** to allow banner filters. This lets content creators restrict a banner to a subgroup of Users.



TIP - The **Maintain Banner Types** button provides direct access to the **Banner Type Maintenance** screen. See: [Create a Banner Type](#).

5. To save your settings, click **Save & Exit**.

2. Create a Banner Type

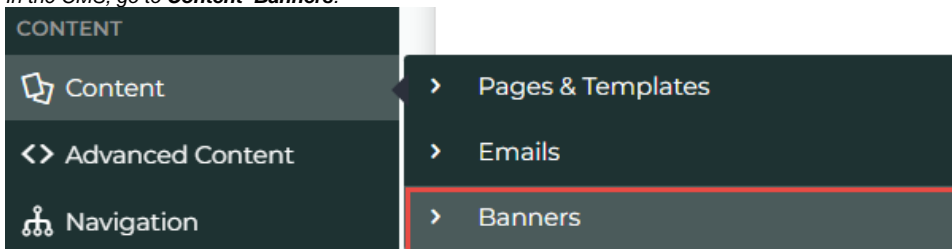
A 'banner type' is one or more banners grouped together. Keep in mind that when you add a banner feature to a page or template, a banner type is what is selected.

This step creates a banner type. **Maintain Banner Types** is accessed on the Banner Settings or the Banners Maintenance page.



If you already have the Banner Type set up and just want to add a new banner to an existing one, go to Step 3.

1. In the CMS, go to **Content** **Banners**.



2. Click **Add New Banner Type**.
3. Enter a unique **Code** and **Name** for the new type, and assign an **Icon** if you wish. 'Name' and 'Icon' display when selecting a banner type for a page.

Add Banner Type
Cancel Save

Banner Type Details
Edit banner type information

Code *
Demo
Name *
Banner Slider Demo
Icon
cv-ico-general-camera

4. Click **Save**.

5. The new banner type displays in the Banner Type Maintenance list. From this page, **Edit** a banner type.

Name ↑	In Use?	Last Edited	Options
Banner Slider Demo			Edit
Home Page Feature Banners			Edit
Test Banner			Edit

Upload an Image Banner

1. In the CMS, go to **Content Banners**.

2. Click **Edit** for the banner type.

3. Click **Add New Banner**.

Add New Banner

4. Enter the Banner Details:

Description - Short description to identify the image or video

Banner Link - The URL, /category, or /product page linked to

Banner Link Open in New Window - toggle ON for linked page to open in new window

Start Date - (optional) Date banner is visible on your site

Expiry Date - (optional) Date banner is automatically removed from your site

5. **Image upload**

- a. To upload the same image for all device types, click **Select Banner for All Devices**. (To upload a different image each device type, go to step 5(b).)

Example: same image for all devices

Banner Images
Select Banner for All Devices Select Video For All Devices Clear All

The same banner will render across all devices, or select individual device banners

mobile

Select Mobile Banner Video

Recommended
400 x 600px ~ 100kb ~ JPG
/Documents/static-image-0.png
Dimensions 423 x 249px
File Size 170.83 KB

tablet

Select Tablet Banner Video

Recommended
1024 x 500px ~ 200kb ~ JPG
/Documents/static-image-0.png
Dimensions 423 x 249px
File Size 170.83 KB

desktop

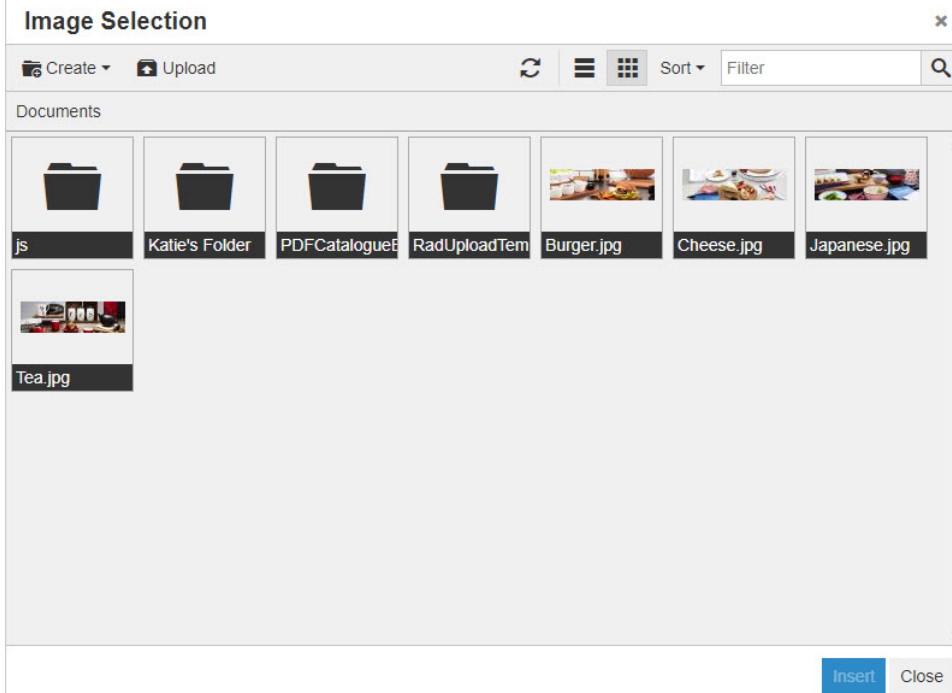
Select Desktop Banner Video

Recommended
1620 x 600px ~ 400kb ~ JPG
/Documents/static-image-0.png
Dimensions 423 x 249px
File Size 170.83 KB

- b. To upload a different image file for each device type, click their **Select Banner**. **TIP** - For efficient download, use the ideal file size and dimensions in 'Recommended' for each device type.

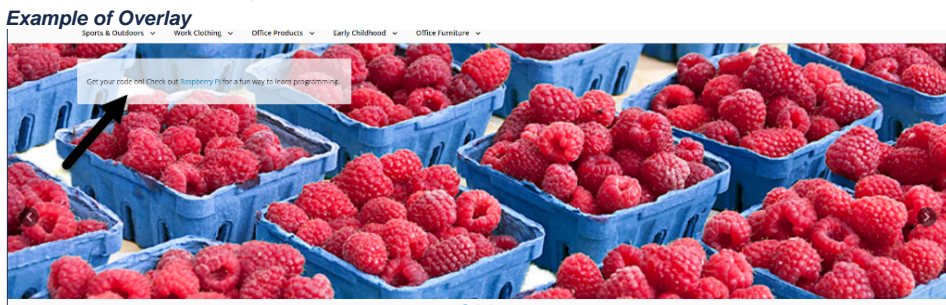
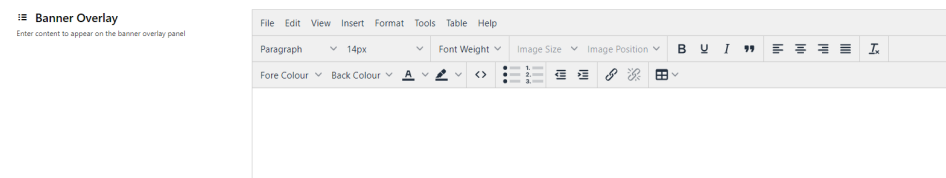


6. In **Image Selection**, select and insert a previously uploaded image. To upload a new one, click **Upload**.



7. Upload the image, then click **Insert**.

8. Enter **Overlay** content if required. This will appear on a transparent panel over your image.



9. If this banner is not for all users, use the **Banner Filters** section to define user groups. The filter fields correspond to your ERP fields. Not all fields may be in use on your website. Multiple values, separated by commas, can be entered in a field.

Q Banner Filters
Specify comma separated values for each filter. The Banner is conditionally displayed for users when these conditions are met.

☐ Customer filters apply to user's current Customer only?
Toggle off to check *all* of the Customer accounts the user has access to.

Customer Types

☐ Banner active for all Customer Types *excluding* the ones listed above

Customer Warehouses

☐ Banner active for all Customer Warehouses *excluding* the ones listed above

Customer Codes

☐ Banner active for all Customer Codes *excluding* the ones listed above

Bill to Customer Codes

☐ Banner active for all Bill to Customer Codes *excluding* the ones listed above

Customer Industry Group Codes

☐ Banner active for all Industry Group Codes *excluding* the ones listed above

Customer Marketing Flags

☐ Banner active for all Marketing Flags *excluding* the ones listed above

Customer Rep Codes

☐ Banner active for all Customer Rep Codes *excluding* the ones listed above

Customer Territories

☐ Banner active for all Customer Territories *excluding* the ones listed above

10. **Customer filters apply to user's current Customer only?** - Toggle **ON** if users with multiple customer accounts should see this banner only if they are currently in a Customer account that has been given access. **OFF** - if a logged in user switches to a Customer Account that does not have access to the banner, they will still see it.

11. Click **Save & Exit**.

12. You'll see the newly added banner listed on the **Maintenance page**, with a coloured tile to indicate whether it's Active, Scheduled, or Expired.

 Maintain Banners for type 'Banner Slider Demo' ➕ Add New Banner

⌵ Raspberries Active ✎ Edit ✖ Delete

13. Repeat Steps 3-11 to add more images if this is a slider banner. You can drag and drop banners to re-sequence them if required.

Add a Video Banner

This option embeds an externally hosted video (Vimeo or YouTube) into the banner area, allowing it to be played on your website.

1. In the CMS, go to **Content Banners**.
2. Click **Edit** for the banner type.
3. Click **Add New Banner**.

➕ Add New Banner



4. Enter the Banner Details:
Description - Short description to identify the image or video
Banner Link - The URL, /category, or /product page linked to
Banner Link Open in New Window - toggle ON for linked page to open in new window

Start Date - (optional) Date banner is visible on your site
Expiry Date - (optional) Date banner is automatically removed from your site

5. Video Upload

To upload one video for all device types, click **Select Video for All Devices**. To upload a different video for each device type, click **Video** for the device type.

6. Enter video link details.

 Add / Modify Video Link 

Video Type

YouTube

Video Title / Description

Video Title / Description

Video ID

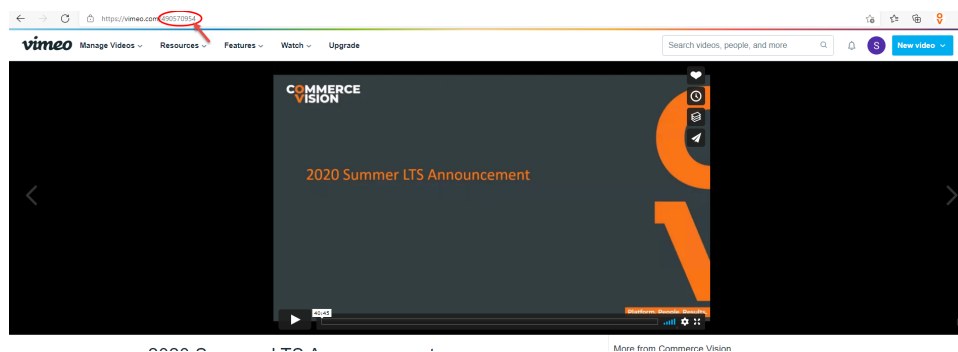
Save

Cancel

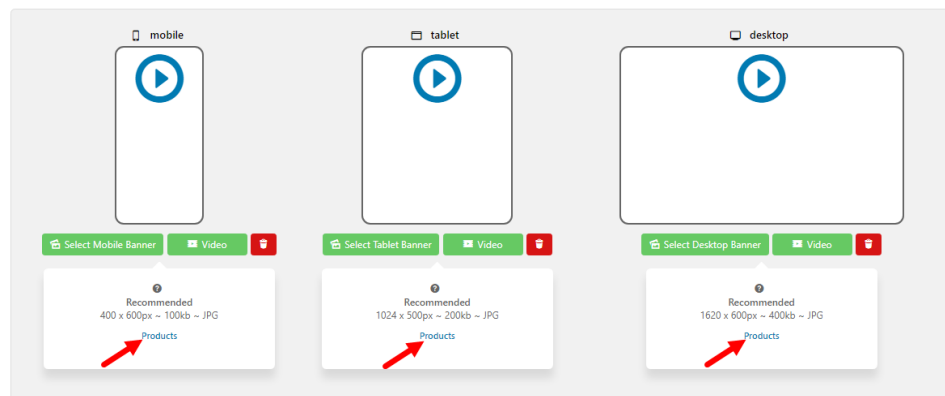
Video Type - select **YouTube** or **Video**.

Video Title / Description - enter name for video.

Video ID - enter **Video ID** from video source. **NOTE** - do not add the whole URL.



Click **Save**.



Once your banner(s) have been created, you can add the banner type to a page or template.

Related Resources

- [Banners](#)
- [Carousel Options](#)
- [Slider Banners](#)
- [Device indicators for Banners](#)

- [Targeting Banners by Device](#)