

Newsletter Widget

Widget Use

Renders the Newsletter subscribe box, which integrates to MailChimp. Also supports API 3.0

Example of Widget Use

To get the latest news & more subscribe to our emails today!

[Sign Up](#)

Where can the Widget be placed?

All templates. (Most common placement: Home Page template)

Widget Options

Option	Use	Comments	Available from Version
Description	Short description of the widget's use.	This description is added to the widget title. It makes the widget's use clear on the template page.	All
Layer	Layer the widget is valid for.	Use layering to limit widget content to certain groups of users. To use the same widget for more than one user group but with different options set, add the widget as many times as needed in the same zone. Then add layering to define the user group each time.	All
Title	Label for the email input box.	Default: Newsletter	All
Email Address Placeholder	Placeholder text for prompt in the input box.	Default: Email Address	All
Subscribe Button Prompt	Text displayed on the Subscribe button.	Default: Sign Up	All
List ID	The Mailchimp list user email addresses are added to.		All
Show Unsubscribe?	Whether to display an unsubscribe link.	Default: OFF Toggle to enable	All
Unsubscribe Button Prompt	Text on the Unsubscribe button.	Default: Unsubscribe	All
Subscribe Success Message	Message displayed to the user after successful newsletter subscription.	Default: Thank you for signing up	All
Email Address Is Empty Message	Message displayed if user clicks the Subscribe button with no email address entered.	Default: Please enter an email address	All
Invalid Email Address Message	Message displayed if user clicks the Subscribe button with an invalid email address entered.	Default: {0} is not a valid email {0} - placeholder for the entered email address.	All
Error Subscribing Message	Message displayed to the user if subscription is unsuccessful.	Default: We can't sign you up at the moment, please contact us directly if this issue persists.	All
Unsubscribe Success Message	Message displayed when the user has successfully unsubscribed.	Default: We have removed you from our list	All

Error Unsubscribing Message	Message displayed if the system was unable to unsubscribe the user successfully.	Default: We can't unsubscribe you up at the moment, please contact us directly if this issue persists.	All
Display Field Group Headings	<p>If custom fields for collecting extra user details to be sent to Mailchimp when a user subscribes, whether to display headings above the fields.</p> <p>NOTES:</p> <ul style="list-style-type: none"> Custom fields must have been implemented by Commerce Vision. For use with Mailchimp API 3.0 	<p>Default: ON</p> <p>Toggle to disable</p>	
Error Subscribing Transactional Message	<p>Transactional members are registered users who are registered on your site but are not subscribers for marketing emails. A transactional member must confirm their subscription via a Mailchimp popup.</p> <p>NOTE - This signup form needs to be created in Mailchimp form builder.</p>	Default: This email is already registered but not subscribed yet. Would you like to receive occasional promotional material and information? Please click here to sign up.	
Subscribing Transactional Member Link	Signup form URL from Mailchimp for a transactional member to subscribe.		

Related Resources

- [Mailchimp Abandoned Cart Email](#)
- [Mailchimp Ecommerce Syncing](#)
- [Mailchimp Automated Email Marketing](#)
- [Newsletter Widget](#)