# **Getting Started with the CMS**

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#### Overview

#### **Structure**

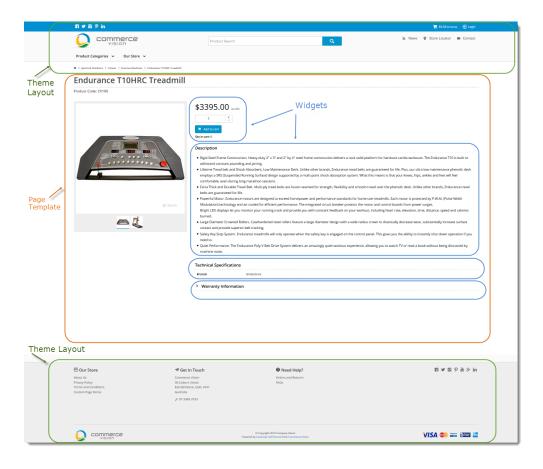
Customer Self Service eCommerce Platform websites are built around an overall **Theme**, with **Templates** defining each page's structure, and **Widgets** defining the content. **Layers** are then used to dictate *who* sees *what* content throughout the site.

Check out the knowledge base pages below for a more detailed explanation of each component:

- What is the Theme Layout?
- What is a Template?
- About Widgets
- What is a Layer?

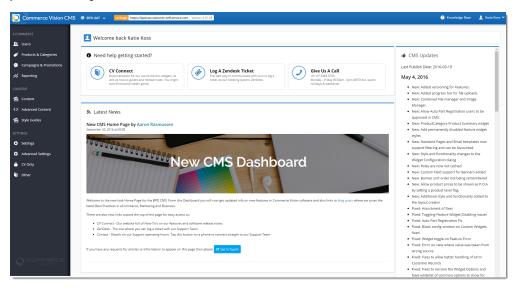
Now let's look at an example of all of the parts coming together:

- The Theme Layout renders the sticky header, including search, category menu, and breadcrumbs. The footer is also rendered by the Theme Layout.
- In between the header and footer, the Product Detail **Template** is in use. This template renders the product detail page on your website.
- The Product Detail template contains several **Widgets**, each one responsible for a particular bit of content. Examples here include Product Purchase Details and Product Description Field.
- · A Layer can be applied at the widget level to restrict its display based on a user's role or other conditions (not illustrated below).



## Commerce Vision CMS

The CMS is the Content Management System that allows you to customise and maintain your website. You will be given login credentials on handover of your site for testing.



#### In the CMS you can:

- create and change page layouts
- edit email templates
- add new users
- configure widgets
- update system settings
- ...and much more!

The links below are designed to guide you through the general maintenance of your website via the CMS. For information on how to implement specific features or widgets, please check out our CV Connect knowledge base.

## Core CMS Functions by Menu

## **Users**

- CMS User Maintenance
- Website User Maintenance

## **Products & Categories**

- Product Maintenance
- O CMS Category Maintenance
- Product Variants

## **Campaigns & Promotions**

- CampaignsPromotion Codes

## Content

- o Custom Pages
- o Articles
- o Banners

#### Having trouble?

If you can't find the answer on CV Connect, contact Commerce Vision for assistance.

## Additional Information

Minimum Version Requirements	** **
Prerequisites	None
Self Configurable	Yes
Business Function	BPD Structure
BPD Only?	Yes
B2B/B2C/Both	Both
Ballpark Hours From CV (if opting for CV to complete self config component)	Contact Commerce Vision
Ballpark Hours From CV (in addition to any self config required)	Contact Commerce Vision
Third Party Costs	n/a
CMS Category	n/a

## Related help

- What is the Theme Layout?
  What is a Template?
  What is File Manager in the CMS?
  Assign Products in Category Maintenance
  Product Compare Functionality
  Article Page Zoned layout
  Lazy Load Images & Items