Product Quick View



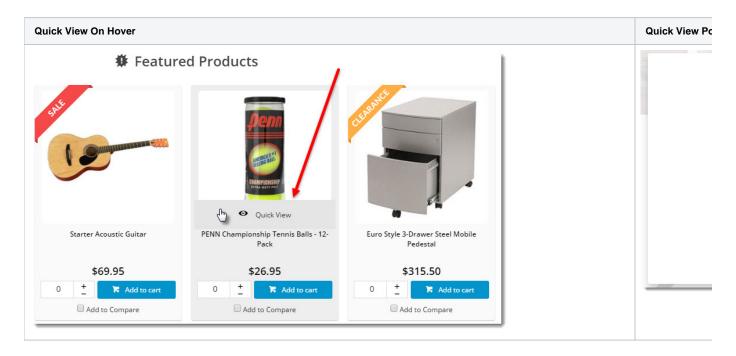
Requirements

This feature must be switched on for your site by Commerce Vision.

Overview

Give your customers the ability to see product details instantly with a Quick View popup. As users shop your site, they can check product pricing and availability, then add the product to their cart, all without navigating away from the page they're browsing.

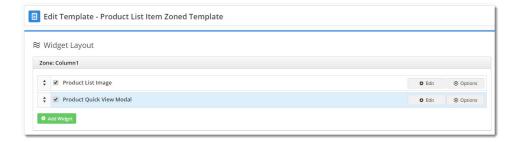
This article will guide you through the implementation of Quick View for your website.



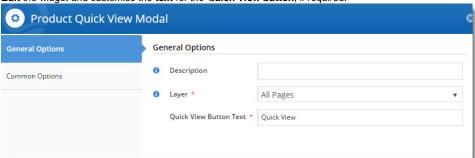
Add the widget

The Quick View button is rendered by the Product Quick View Popup widget. To add this widget, your site must be using a zoned layout for product lists.

- 1. In the CMS, navigate to Content Pages & Templates.
- 2. Select the **Product List Item Zoned** template.
- 3. Locate the zone your 'Product List Image widget' is in, and click Add Widget.
- 4. Search for and select the Product Quick View Popup widget to add it.
- 5. In order to have the button appear at the bottom of the image on hover, make sure the new popup widget is positioned **below** the image widget on the template.



6. Edit the widget and customise the text for the Quick View button, if required.

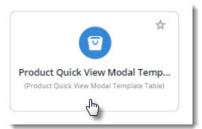


7. Save your changes.

Customise the template

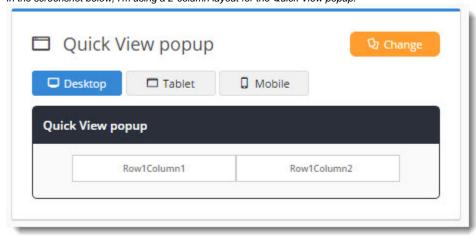
Now you'll want to customise what appears on the actual pop-up when your customer clicks the Quick View button.

- 1. In the CMS, navigate to Content Standard Pages.
- 2. Select the Product Quick View Modal template.



3. Check the layout preview to see how content will be arranged. Change the layout or create a new one if required (see our L ayout Creator document for more detail).

In the screenshot below, I'm using a 2-column layout for the Quick View popup.



- 4. Start adding widgets to your layout, dragging and dropping them to arrange in the zones as required. Suggested widgets include:
 - a. Product List Image
 - b. Product List Product Title
 - c. Product List Product Code

 - d. Product Gallery
 e. Product List Unit Description
 - f. Product List Availability
 - g. Product List Price
 - h. Product List Qty Box
 - i. Product List Add To Cart
 - j. Product List Add To Favourites

And you're done! The Quick View popup is now ready to wow your customers.

Additional Information

The Product Gallery Widget can now also be used in the Product Quick View popup to help streamline the user experience.

Minimum Version Requirements	03.97.13
Prerequisites	
Self Configurable	Yes
Business Function	Marketing
BPD Only?	Yes
B2B/B2C/Both	Both
Ballpark Hours From CV (if opting for CV to complete self config component)	Contact Commerce Vision
Ballpark Hours From CV (in addition to any self config required)	Contact Commerce Vision
Third Party Costs	n/a
CMS Category	

Related help

- Navigate Text Fields in Product Maintenance: Product Information
- Recently Viewed Products
- Search Analytics
- SEO URL Generation Maintenance
- Article List Zoned layout