Web-based Discounts

Overview

The Web Discounts feature can be used to offer simple percentage discounts for online orders.

This feature is useful where there no promotional period applies, and therefore no start/end dates are required.

Step-by-step guide

To Configure Web Discounts:

- 1. Login as an Administrator.
- 2. Navigate to Settings Settings (/zSettings.aspx).
- 3. Click the Orders tab.
- 4. Click the Web Discounts tab.
- 5. Click New in the Web Discounts table to create a new discount, or click Modify to edit an existing one.
- 6. Update the values as required for:
 - a. Customer Code
 - b. Stock Group
 - c. Discount Percent
 - d. Action Append or Override
- 7. Click OK to save.

For Customer Code and Stock Group you can use the percent (%) wild-card to select more than one customer code, for example:

- % for all customers
- A% for all customers starting with the letter A
- A%B for all customers starting with the letter A and ending with the letter B

The discount **Action** will perform one of two actions:

- Append to append the web discount to any discounts already applied from PRONTO
- Override to override any PRONTO discounts

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