Default Product Image in a List

When viewing a list of products on your website, say on a page of search results or while browsing a category, the default image you see for a product is the first one in each product's media list (i.e. "Picture1").

But what if you wish have a different image shown as the default in a list display?

You can:

- upload a different image and then select it in the Product List Image Widget.
- use the 'hero' tag feature (especially useful for Product Variants). **NOTE -** If Gallery View is on in Product List Image widgets, this image will not default.

Step-by-step guide

Use 'hero' tag feature

Here's how to tag an image to default in a Product List or Search with Preview:

1. *In the CMS, go to* **Settings Settings Feature Management***. Find the* **Product Media** *feature (either via Search or on the Products and Categories tab) and click* **Configure***.*

2. *In* **Product List Image Main Image Tag Name***, enter 'HERO',*

   Product List Image Main Image Tag Name

   HERO

3. *Click* **Save & Exit***.*

4. *In* **Product Maintenance***, find the product.*

5. *Click* **Edit** *for the product.*

6. *Scroll down to the* **Media** *section.*

7. *In* **Add Tag** *for the image to default, add 'HERO'. (Type 'HERO', then press* **[Enter]***.)* **NOTE -** *If the required image is not available, it has to be uploaded.*

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   Add Tag...

   Image

8. *Click* **Save & Exit***.*

Additional Information

Minimum Version Requirements	4.21.02

Prerequisites	--
Self Configurable	Yes
Business Function	Products & Categories
BPD Only?	Yes
B2B/B2C/Both	Both
Third Party Costs	n/a

Related Help

- Custom Fields
- Customisation Resources
- Product Features
- Default Product Image in a List
- Product Variants