

Site Statistics

View Site Statistics about various aspects of website usage. This data is easily accessed by the site administrator.

Example:

Report Type :

Start Date :

End Date :

ProductCode	Description	Event Type	TotalQty	TransCount	TotalAmount
CV117	Head TiS2 Tennis Racquet	ProductInCart	3	3	\$467.09
CV124	Slazenger Hyper Blade Elite Pro Cricket Bat - Mens Long Handle	ProductInCart	1	1	\$339.63
CV130	Gunn & Moore Wicket Keeping Gloves	ProductInCart	1	1	\$103.95
CV147	Zebra Z-Grip Retractable Ballpoint Pen, Medium	ProductInCart	1	1	\$8.25
CV383	Coleman XPS LED Lantern - Personal Size	ProductInCart	5	5	\$207.95
CV410	Wilson Federer Pro Tennis Racquet	ProductInCart	2	2	\$166.10

6 records. (1 page)

Step-by-step guide

To view Site Statistics:

1. In the CMS, go to **Reporting Statistics**.
2. Select the statistic **Report Type**.

Report Type :

- Please Select ..
- Daily Statistics
- User Statistics
- Authenticated User Details
- Category Statistics
- Product Statistics - ALL
- Product Views
- Product InCart
- Product Sales
- Users by Postcode**
- User Browsers
- User Operating Systems
- User Browser & OS

3. Set the required date range.
4. Click the **Show Statistics** button.

Once the data has been successfully extracted, the option exists to download it to a CSV file; simply click the **CSV Download** button.

Related help

- [Google Tag Manager with Google Analytics \(v4\)](#)
- [Google Tag Manager with UA & GA4](#)
- [Report Subscriptions \(Scheduled Reporting\)](#)
- [Configure Scheduled Reporting](#)
- [Google Tag Manager & Analytics](#)