

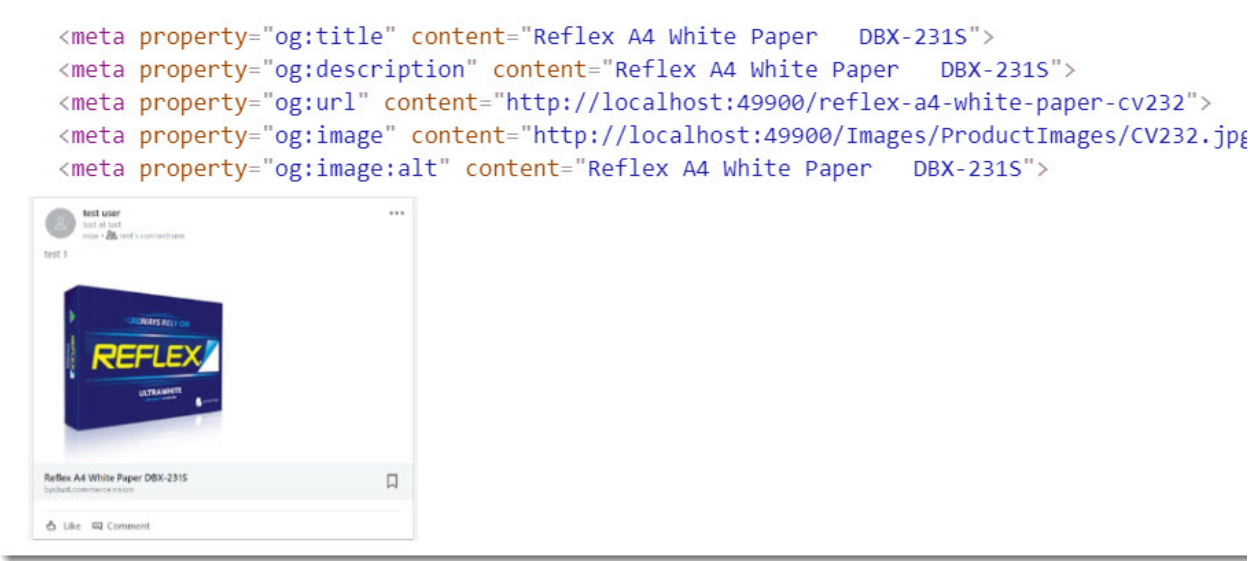
# OG tags for Social sharing

Have you ever copied a link to a product page on your site, only to paste it into a Facebook post and have some random image show up instead of the picture of the product?

This enhancement makes that a thing of the past.

Open Graph (OG) protocol tags have now been added as standard to all BPD sites running version 4.11+, to assist with content when sharing pages to social platforms.

So, when posting one of your site's pages to Instagram or Facebook (for example), core data such as Title, Description, SEO url, image, and image alt text are correctly pushed across for use by the social platform.



OG tags will now be present in the page source data for all Product, Category, Article, and CVMenu Item pages.

This is handy not only for *you*, but also for your customers who may like to share your products or articles with their networks.

Happy sharing!

## Additional Information

Minimum Version Requirements	4.11
Prerequisites	N/A
Self Configurable	N/A
Business Function	Marketing
BPD Only?	Yes
B2B/B2C/Both	Both

<b>Ballpark Hours From CV (if opting for CV to complete self config component)</b>	N/A
<b>Ballpark Hours From CV (in addition to any self config required)</b>	N/A
<b>Third Party Costs</b>	N/A
<b>CMS Category</b>	N/A