

Product Ribbons



More Ribbons

Want more ribbons? Download them from: [More Product Ribbons](#)

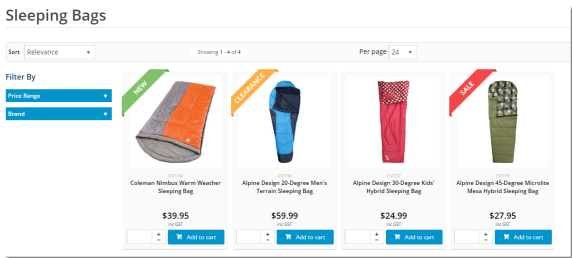
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Overview

Product ribbons are coloured labels displayed across a product thumbnail image in the product details or product list pages. They are an eye-catching way to highlight specific products to users browsing your site. Ribbons covering a range of scenarios are available for use out of the box. You can also upload your own ribbon flag images.

When a ribbon flag is assigned to a product, it appears as an overlay on the product image.



Use this guide to:

1. [enable the Ribbon Flag feature for your BPD site](#)
2. [maintain Ribbon Flags](#), including creating and uploading your own
3. [assign a Ribbon Flag to a Product](#).

Step-by-step guide

1. Enable Ribbon Flag maintenance

To be able to maintain Ribbon Flags and assign them to products, online Product Maintenance and the Ribbon Flag feature must be enabled in Settings.

1. In the CMS, go to **Settings Feature Management Product Maintenance**.
2. If **Product Maintenance** is disabled, toggle it on, and then click **Configure**.
3. In the 'Product Maintenance Settings' screen, scroll down 'Feature Options' and tick **Enable Maintenance of Ribbon Flag**.

Product Maintenance Settings [Cancel] [Save] [Save and Exit]

Feature Options
Configure settings related to the Product Maintenance Feature

- ☒ Enable Product Description Field
 - Product Description Field Prompt
 - Product Description
- ☒ Enable Product Notes Field
 - Product Notes Field Prompt
 - Product Notes
- ☐ Enable Note 1 Field
- ☐ Enable Note 2 Field
- ☐ Enable Note 3 Field
- ☐ Enable Note 4 Field
- ☐ Enable Note 5 Field
- ☒ Hide Product Is Gift Card Option Field
- ☒ Allow Ordering Gift Card With Gift Card
- ☒ Enable Maintenance of Postage and Handling
- ☒ Enable Maintenance of Ribbon Flag

The **Ribbon Flag Options** section now appears in the screen, with the default BPD ribbons loaded.

Product Maintenance Settings [Cancel] [Save] [Save and Exit]

Ribbon Flag Options
Configure Ribbon Options

	B - ribbon-bonus.png	☐ Delete
	C - ribbon-clearance.png	☐ Delete
	N - ribbon-new.png	☐ Delete
	S - ribbon-sale.png	☐ Delete

Add Ribbon Flag Option

New Ribbon Flag Name *

New Ribbon Alt Description

New Ribbon Filename

4. Click **Save** or **Save & Exit**. If you want to maintain ribbon flags at this point, proceed to Step 2.

2. Maintain Ribbon Flags

Once the Ribbon Flag feature is enabled, you can add and delete the set of ribbon flags that can be assigned to individual products in [Product Maintenance](#) (Step 3 below).

✓ Creating your own flag

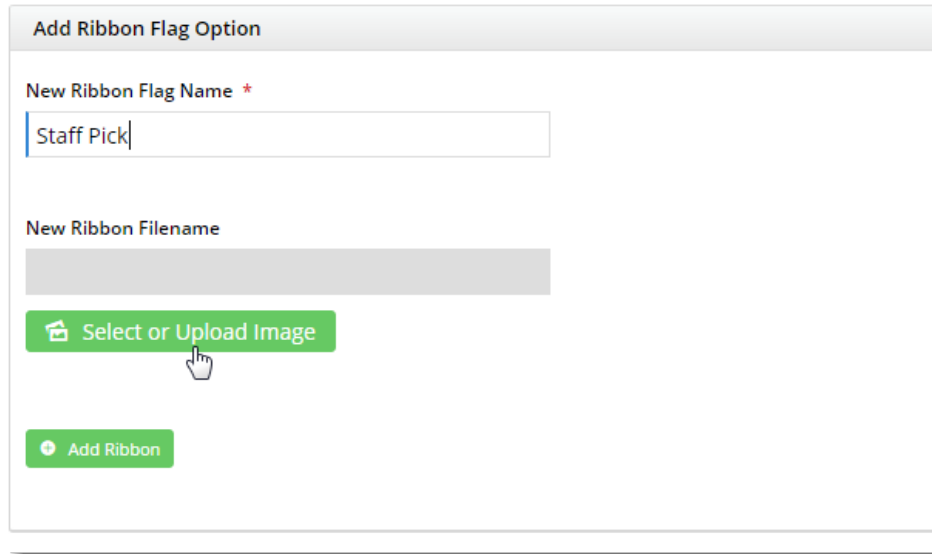
Any custom ribbon flags you want to add need to have been created first.

To ensure your ribbon flags are optimally sized and keep the look-and-feel of BPD ribbon flags, the following sample ribbon image (*.psd file) and font can be downloaded :

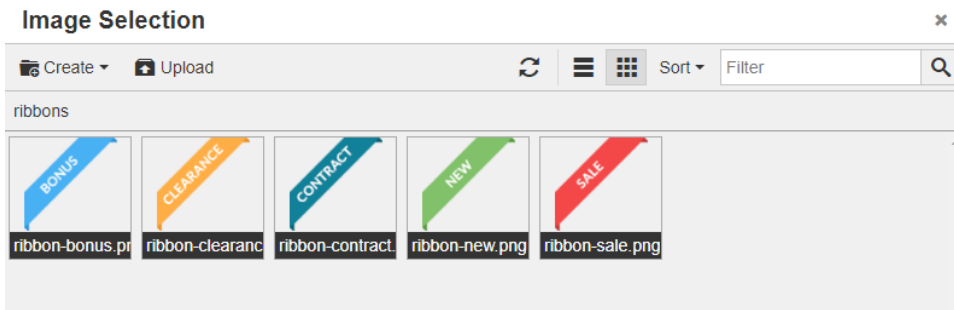


To add a ribbon flag,

1. In the 'Product Maintenance Settings' screen, scroll down to the **Add Ribbon Flag Option** section.
2. In **New Ribbon Flag Name**, enter a meaningful name for the new Ribbon Flag. **Note** - this name will be included in the ribbon flag's file name.
3. In **New Ribbon Alt Description**, enter a meaningful description for the flag.
4. In 'New Ribbon Filename', click the **Select or Upload Image** button.



5. Click **Upload** to add a new image from your device.



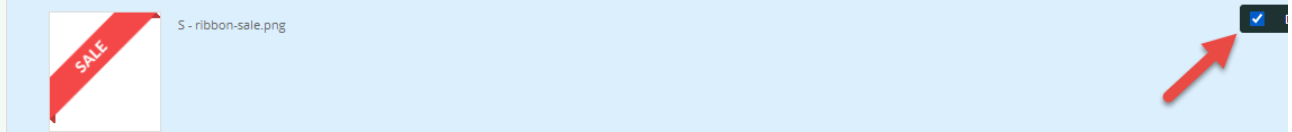
6. Click **Insert** to complete the upload. The selected ribbon flag image and file name are now displayed.
7. Remember to click **Save** at the top of the page to save your newly added ribbon flag.

The new ribbon flag will now appear in the Product Maintenance screen, ready to assign to product images.



Deleting a Ribbon Flag

To delete a ribbon flag, just tick **Delete** next to the flag. When you next click the 'Save' button, it will be removed.



3. Assign a Ribbon to a Product

1. In the CMS, navigate to **Products & Categories** **Product Maintenance**.
2. Find the product to which you want to assign a ribbon flag and click **Edit**.
3. In the 'Product Information' section, in the **Ribbon Flag** dropdown, select the required ribbon for the product.
4. Set a **Ribbon Expiry Date**, if required. On this date, the ribbon will be cleared from the product. (**Note** - this option available only for versions 3.84+)

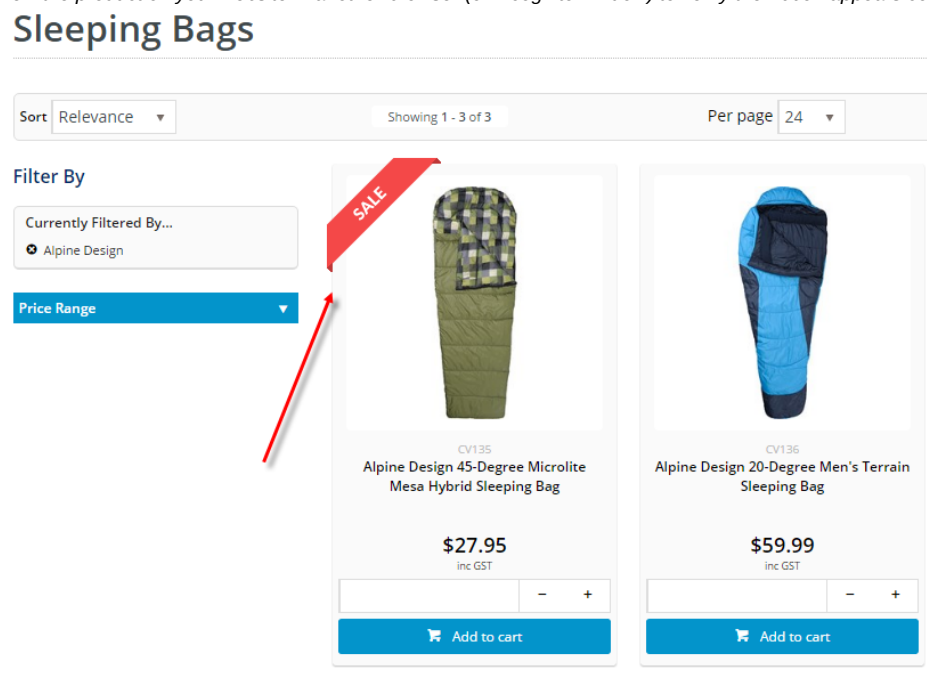
Ribbon Flag

 S

Ribbon Expiry Date

20/07/2016 12:00 AM  

5. Click **Save**.
6. View the product on your website in another browser (or incognito window) to verify the ribbon appears correctly.



Additional Information

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Minimum Version Requirements	**.*.*
Prerequisites	--
Self Configurable	Yes
Business Function	Marketing
BPD Only?	Yes

B2B/B2C/Both	Both
Third Party Costs	n/a

Related help

- [Product Maintenance Settings](#)
- [Product Maintenance](#)
- [More Product Ribbons](#)