Targeting Banners by Device

Banner images are an eye-catching element of many web pages. But what do you do if the content of a banner is irrelevant to your mobile users? Or perhaps the dimensions of a particular banner make it best viewed on desktop devices only?

Good news! From version 3.84+, banners can be configured to display on all devices, or targeted specifically for desktop or mobile only.

Even better, from version 4.02+, you can also target banners to your tablet users. This can be done on the banner image itself, as well as on the Banner Slider Widget.

Step-by-step guide

To create a banner for a particular device type:

- 1. In the CMS, navigate to Content Banners.
- 2. Select a Banner Type.
- 3. Click 'Add New Banner'.

	Banner Maintenance	
	-	►+ Add New Banner
¢	Slider 1	O Edit O Delete
\$	Slider 2	O Edit O Delete
\$	Mobile Banner	O Edit O Delete
\$	Slider 3	O Edit O Delete
\$	Slider 4	O Edit O Delete

4. Populate the banner details as required:

- Description A short description to identify the image
- Banner Link The URL, /category, or /product page the image links to
- Start Date The date the banner becomes active (and therefore, visible)
- Expiry Date The date the banner expires and is automatically removed from view
- To upload the same image for all devices, click 'Select Banner for All Devices'. NOTE For fast page load, maximum image file sizes recommended are 250kb for desktop/tablet and 50kb for mobile devices.

To upload different images for different devices, click 'Select Mobile Banner' against the device your require.

Banner Images Select Banner For All Devices Y Clear All The same banner will render across all devices, or sel	ect individual device banners	
Mobile	Tablet	Desktop
Recommended 400 x 600px ~ 100kb ~ JPG	Recommended 1024 x 500px ~ 200kb ~ JPG	Recommended 1620 x 600px ~ 400kb ~ JPG

6. Browse to an existing image in your file manager, or click 'Upload' to add a new image from your local directory.

- 7. Configure other banner options (overlay content, filters) if required.
- 8. Save & Exit.

You'll see that if you've only uploaded your banner for a particular device, or uploaded it for all devices but then removed one (using the bin icon), that will be indicated with icons.

In the example image below, Video Test 2 has been disabled for Mobile, and France has been disabled for Tablets. All of the rest are visible for all devices.

C	Maintain Banners for type 'Home Page Feature Banner	s'	+ Back	=+ Add N	lew Banne
\$	Video Test 1	Active		C Edit	O Delet
\$	Video Test 2	Active		🌣 Edit	O Delet
-	Tokyo Food	Active		Ö Edit	O Delet
\$	Coffee	Active		Ö Edit	O Delet
\$	Hamburger	Active		Ö Edit	O Delet
\$	France	Active		Edit	O Delet

Refresh the template cache in order to see the changes on your website.

- 1. In the CMS, navigate to Settings Dictionary.
- 2. Tick the 'Templates' option and click 'Refresh Cache'.
- 3. A confirmation message will display when complete.

4. Refresh your web page using CTRL + F5 - the banner(s) should now display on the appropriate devices.



To target an entire Banner Slider widget by device (version 4.02+):

- 1. In the CMS, navigate to the page template your banner slider appears on.
- 2. Edit the Banner Slider.
- 3. Select the Common Options tab.
- 4. Toggle the options for the devices you wish to display the slider on. In the example below, we've enabled this banner slider widget for Tablet only:

Search	Common Options	
	Show On Mobile?	
General Options	Show On Tablet?	
Personalisation		Please refer to the following article Tablet devices and desktop mode for implementation specific considerations.
Common Options	Show On Desktop?	
Documentation	Right Align?	
	Don't Print	
	Additional Classes	
		 For example, you can add a style sheet class of "new-class" which will then appear next to the widget class
Save. You'll notice ice Zone: RightTv	ons displayed in the template v voThirds	view to indicate which devices the widget is enabled for:
Save. You'll notice icu Zone: RightTv & Bann	ons displayed in the template v voThirds ner Slider Tablet-only Banner Slider	view to indicate which devices the widget is enabled for:
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Related help

- Banners
 Carousel Options
 Slider Banners
 Device indicators for Banners
 Targeting Banners by Device