Buy Now Pay Later - PayPal Pay in 4

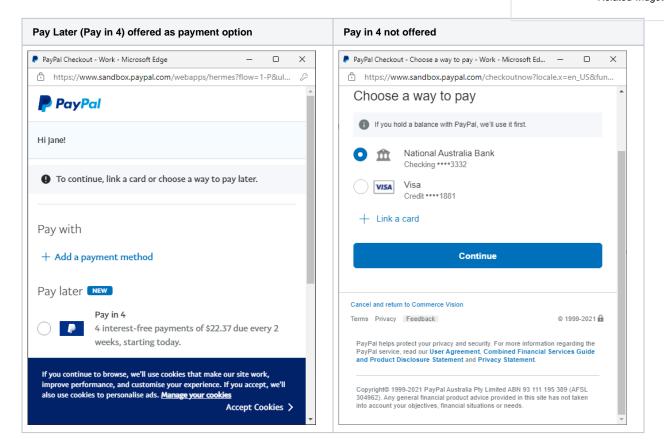


Overview

Pay in 4 (Pay Later) is PayPal's Buy Now, Pay Later payment option. Whether The Pay in 4 is available for a specific purchase is determined by PayPal. If offered (subject to PayPal's terms and conditions), it will be listed as a payment option once a customer has signed into their PayPal account.

Overview Pay in 4 Express button Add Pay in 4 messaging on your website Edit messaging Messaging Customisation

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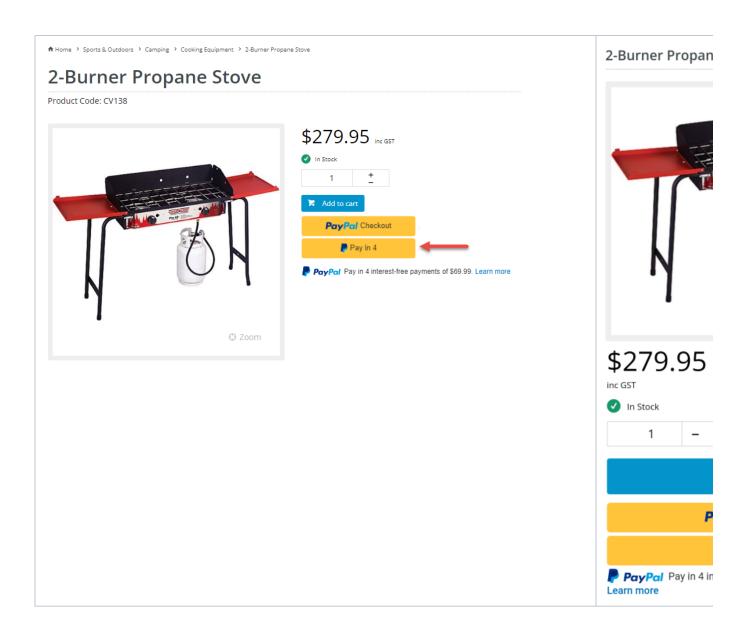
NOTE - If your site is using the Braintree Payments gateway to process PayPal transactions and vaulting is on, Pay in 4 will not be available for logged in customers at checkout. It will still be offered if the user selects PayPal via PayPal Express. Pay in 4 is always available for guest users as vaulting is not applicable.

Pay in 4 Express button

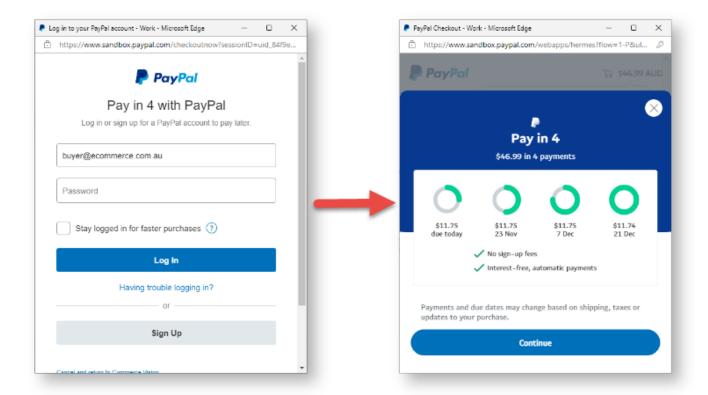
For sites using the Braintree Payments gateway, you can add a Pay in 4 button to either or both the Product Detail and Cart pages. The button lets customers log into Pay in 4 and complete the order in one click rather than going through the checkout process. Express Pay in 4 is not affected if vault ing is on.

Product Detail page (desktop view)

Product Detail page (m



When the user selects the Pay in 4 button, they are prompted to log into their PayPal account. Once logged in, the calculated Pay in 4 instalments and payment dates are displayed. The user can continue with this payment option or close the popup and select another payment option.



To add and enable Pay in 4 as a PayPal Express option, see: Braintree PayPal settings.

Add Pay in 4 messaging on your website

For sites using the Braintree gateway, Pay in 4 messaging can be added to any page.

There are two messaging versions:

- generic Pay Pal Pay in 4 interest-free payments on purchases of \$30-\$1,500. Learn more
 This displays a general promotional message about Pay in 4. It is suitable and available for any relevant page. Just add the PayPal Pay Later Generic Summary Widget in the desired zone of a page. For instance, you might want to alert customers that Pay in 4 is available by adding it to the Home Page.
- with calculated instalment This includes the specific instalment amount calculated from the product price (Product Detail page) or customer's cart total (Cart page and Cart Summary popup). The message is automatically enabled in the widget so it will display by default if Braintree PayPal Express is on. It can be disabled in the widget.

Generic message Message with



Edit messaging

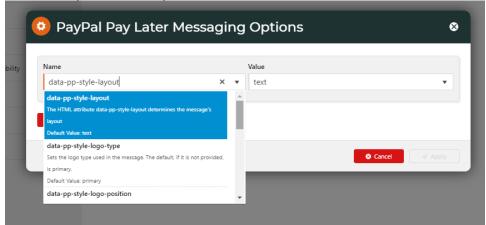
The Pay in 4 message can be added/enabled and edited for these pages:

- Generic message on any page PayPal Pay Later Generic Summary Widget
- Generic message on Braintree tab in Checkout page Checkout Payment Options Widget
- Generic message on Product List page PayPal Pay Later Category Summary Widget
- Product Detail page Product Purchase Detail Widget
- Cart Summary popup Cart Summary Widget
- Cart page (Cart Order Summary page) Cart Order Summary Totals Widget

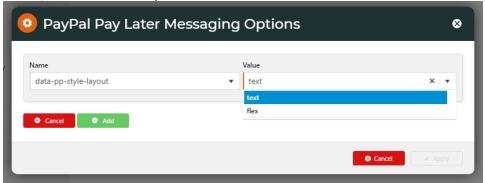
To customise the messaging style, in the widget:

1. Click Edit next to PayPal Pay Later Messaging Options. PayPal Pay Later Generic Summary General Options 1 Layer * All Pages Common Options C Edit PayPal Pay Later Messaging Options Documentation NOTE - To access PayPal Pay Later Messaging Options in widgets with the calculated payment messaging or in the Checkout Payment Options Widget, select the Braintree tab. **Product Purchase Details** Braintree Search. C Edit (3 applied) PayPal Express Buttons Options General Options Affects Widget: Product Purchase Details C Edit PayPal Pay Later Messaging Options Affects Widget: Product Purchase Details Force Hide Pay Later Message

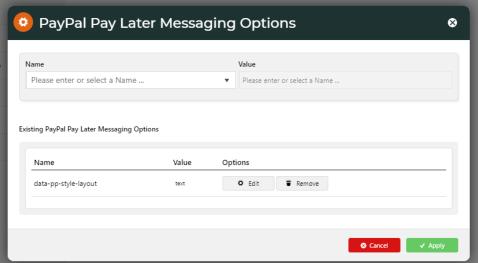
2. In the Name dropdown, select the option to customise.



3. In Value, select the value for the option.



- 4. Click Add.
- 5. Repeat steps 2-4 for each option you want to set.
- 6. To save, click Apply.



Messaging Customisation Options

Layout Sets the messaging as text only or in a banner

Default: text

datappstylelayout PayPal Pay in 4 interest-free payments of \$20.00. Learn more

Option: Flex - displays a flexible display banner



NOTE - If the Layout attribute is not added, 'text' will default.



The text layout is ideal for placement under product and cart prices. The flexible display banner is ideal for placement about your home and product category pages. It is designed to be eye-catching.

Logo type

datappstylelogo-

type

Sets the logo type.

Default: primary

Options: alternative, inline, none

Value	Description	Preview
primary	Default. Full PayPal Logo.	PayPal Pay in 4 interest-free payments of \$30.00. Learn more
alternative	PayPal monogram Logo.	Pay in 4 interest-free payments of \$30.00. Learn more
inline	Single line PayPal Logo without monogram.	Pay in 4 interest-free payments of \$30.00 with PayPal. Learn more
none	No logo. Text only.	Pay in 4 interest-free payments of \$30.00 with PayPal. Learn more

Logo position

data-

ppstylelogoposition Sets the position of the PayPal logo in the message

Default: left

Options: right, top

Value	Description	Preview
left	Default. Logo left of the text.	PayPal Pay in 4 interest-free payments of \$30.00. Learn more
right	Logo right of the text.	Pay in 4 interest-free payments of \$30.00. Learn more PayPal
top	Logo above the text.	PayPal Pay in 4 interest-free payments of \$30.00. Learn more

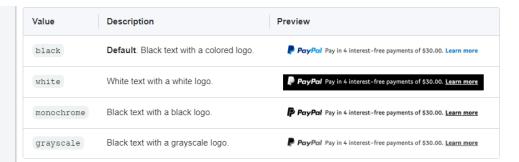
Text colour Sets the text and logo colour of the message.

Default: black

datappstyletext-

color

Options: white, monochrome, grayscale



Text size Sets the size of the message text.

Default: 12

datappstyletextsize

Options: 10, 11, 13, 14, 15, 16

Value	Description	Preview
10 , 11	Smaller text sizes.	Pay in 4 interest-free payments of \$30.00. Learn more Pay in 4 interest-free payments of \$30.00. Learn more
12	Default. Standard text size.	Pay in 4 interest-free payments of \$30.00. Learn more
15 , 14 , 15 , 16	Larger text sizes.	Pay in 4 interest-free payments of \$30.00. Learn more Pay in 4 interest-free payments of \$30.00. Learn more Pay in 4 interest-free payments of \$30.00. Learn more Pay in 4 interest-free payments of \$30.00. Learn more

Text align

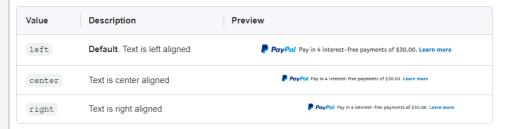
data-

align

ppstyletextSets the direction the text aligns for text layout messages.

Default: left

Options: centre, right



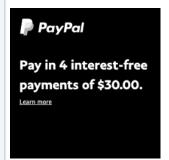
Banner Colour

data-

ppstylecolour Sets the banner colour (layout: flex)

Default: Blue - blue background, white text, white logo

Options Black - black background, white text, white logo



White - white background with blue text, coloured logo and blue border



Pay in 4 interest-free payments of \$30.00.

Learn more

Gray - gray background, blue text, coloured logo



Pay in 4 interest-free payments of \$30.00.

Learn more

Monochrome - white background, black text, black logo



Pay in 4 interest-free payments of \$30.00.

Learn more

Grayscale - white background, black text, grayscale logo



Pay in 4 interest-free payments of \$30.00.

Learn more

Banner Style Ratio

datappstyleratio Sets the shape and size of the banner message (layout: flex)

Default: Ratio 1x1. Flexes between 120px and 300px wide.



Options:

Ratio 1x4. 160px wide.



Ratio 8x1. Flexes between 250px and 768px wide.



1. To hide the PayPal Pay in 4 message, toggle ON Force Hide Pay Later Message.

Why would I want to hide the messaging?

This messaging is not controlled by where the Pay in 4 button is located. It simply displays after the Express buttons. So it may not display where you would like it to be. You can always add Pay in 4 messaging where you want it by adding the PayPal Pay Later Generic Summary Widget on any page or template.

2. To save changes, Click Save.

Additional Information

Minimum Version Requirements	4.31
Prerequisites	Braintree Account, PayPal account
Self Configurable	Yes
Business Function	Payment Types
BPD Only?	Yes
B2B/B2C/Both	Both
Third Party Costs	Fees apply

Related help

Braintree PayPal Settings

Related widgets

- PayPal Pay Later Generic Summary Widget
 PayPal Pay Later Category Summary Widget
 PayPal Pay Later Checkout Summary Widget
 PayPal Pay Later Cart Summary Widget