

Flyer Creator Widget

Widget Use

Renders the [Flyer Creator](#) interface and controls preferences such as Profit Calculation method and addresses override. Also used to customise button and field labels on the Flyer Creator page.

Example of Widget Use

Populate from Campaign (optional):
Music Sale

Choose layout:

1

1
2

1 2
3 4

1 2 3
4 5 6
7 8 9

Flyer Name: *
Music Sale

Markup %:
28

Flyer Footer Text:
Valid until 06 June 2017, or while stocks last.

Add Products To Flyer:

Product Code	Description	Markup %	Cost Price Inc GST	Flyer Price Inc GST
CV170	Beginner Band Set	28	31.34	40.12
CV172	Bongos	28	62.69	80.24
CV173	Cymbals	28	17.71	22.67
CV211	Geometric Shape Solids	28	18.28	23.4

Generate PDF Flyer

Where can the Widget be placed?

The widget can be used in the following templates:

- Flyer Creator Template

Widget Options

Option	Use	Comments	Available from Version
Description	A short description of the widget's use.	This description is added to the widget title. It makes the widget's use clear on the template page.	All
Layer	The layer the widget is valid for.	Use layering to limit widget content to certain groups of users. To use the same widget for more than one user group but with different options set, add the widget as many times as needed in the same zone. Then add layering to define the user group each time.	All
Show Address Entry	Whether the customer address and contact details can be overridden for display on the flyer.	Default: OFF Toggle to enable	3.94

Enable Ribbon Selection	Determines whether a ribbon can be selected for each product on the flyer.	Default: OFF Toggle to enable (NOTE - Custom widget needed for display. Please contact us for assistance)	3.97
Ribbon Options	Semicolon-separated list of ribbon names that the customer can select from.	(NOTE - Custom widget needed for display. Please contact us for assistance)	3.97
Enable Inc Or Ex GST Selection	Whether the "all prices include/exclude GST" message is displayed on the flyer. The flag to nominate Inc/Ex is displayed at flyer setup.	Default: OFF Toggle to enable (NOTE - Custom widget needed for display. Please contact us for assistance)	3.97
Enable Was Price	Whether a field for the "was" price is available for the customer to set the previous price of each product.	Default: OFF Toggle to enable (NOTE - Custom widget needed for display. Please contact us for assistance)	3.97
Profit Calculation	Method of profit calculation for all products on the flyer. <ul style="list-style-type: none"> • Margin - the value of sales less the cost of goods. Example: If you bought goods for \$70 and then onsold them for \$100, you'd make 30% margin. • Markup - the amount added to the cost price in order to arrive at the sale price. Example: If you bought goods for \$70 and then marked them up by 30%, you'd sell them for \$91. If you wanted to sell the goods for \$100, you'd need a 42.9% markup. 	Default: Markup	3.94
Custom Fields	Custom fields for customer contact details. These will display as input fields in flyer form. User responses are rendered in the PDF header. IMPORTANT - Do not use this field unless your site will use a custom widget instead of the Customer Contact Details Widget to generate contact info in the PDF. Otherwise, contact details fields will not render in your flyer.	Each complete custom field must be entered in this format: FIELDNAMEID=FIELDLABEL <ul style="list-style-type: none"> • FIELDNAMEID - field identifier • FIELDLABEL - field label displayed to the user Example: Address=Address Field identifier and field label do not have to be the same. Multiple fields must be separated by semi-colons. Example: Address=Address;Phone=Phone;Email=Email;Website=Website	4.37
Labels			
Campaign Selection Label	The label for the campaign dropdown selector.	Default: Populate from Campaign (optional):	3.94
Layout Selection Label	The label for the layout options.	Default: Choose layout:	3.94
Flyer Name Label	The label for the Name input field.	Default: Flyer Name:	3.94
Overall Markup Label	The label for the overall Markup input field (if Markup is set as the profit calculation method).	Default: Markup %:	3.94
Overall Margin Label	The label for the overall Margin input field (if Margin is set as the profit calculation method).	Default: Margin %:	3.94
Flyer Footer Label	The label for the Footer input field.	Default: Flyer Footer Text:	3.94
Phone Label	The label for the Phone input field (if Show Address Entry is enabled).	Default: Phone:	3.94
Fax Label	The label for the Fax input field (if Show Address Entry is enabled).	Default: Fax:	3.94
Email Label	The label for the Email input field (if Show Address Entry is enabled).	Default: Email:	3.94
Address Label	The label for the Address input field (if Show Address Entry is enabled).	Default: Address:	3.94

Add Products Label	The label for the products section.	Default: Add Products To Flyer:	3.94
Product Code Label	The heading for the product Code column.	Default: Product Code	3.94
Description Label	The heading for the product Description column.	Default: Description	3.94
Markup Label	The heading for the product Markup column (if Markup is set as the profit calculation method).	Default: Markup %	3.94
Margin Label	The heading for the product Margin column (if Margin is set as the profit calculation method).	Default: Margin %	3.94
Cost Price Label	The heading for the Cost Price column.	Default: Cost Price	3.94
Flyer Price Label	The heading for the Flyer Price column.	Default: Flyer Price	3.94
Was Price Label		Default: Was Price	
Ribbon Label		Default: Ribbon	
Inc or Ex Tax Label		Default: Are prices Inc or Ex GST?	
Inc Tax Radio Label		Default: Inc (Including GST)	
Ex Tax Radio Ribbon Label		Default: Ex (Excluding GST)	
Show Price on Flyer		Default: Show Price on Flyer	
Remember Details		Default: Remember Details	

Implementation Guide

- [Flyer Creator](#)

Related help

- [Flyer Creator](#)

Related widgets

- [Flyer Product List Grid Widget](#)
- [Flyer Price Widget](#)
- [PDF Flyer Style Sheet Widget](#)
- [Customer Logo Widget](#)
- [Customer Contact Details Widget](#)