Product Search with Banner

To provide control of what product access Utilise the space directly under the product search tool for marketing or user-targetted content. When the user clicks in the Search box but has not started typing, the content, e.g., banner, displays. To minimise intrusiveness, once typing begins, the banner will disappear. Reserve this high traffic space for highlighting new or special products, favourites, or last search products. You can even rent it out to a supplier who wants greater exposure.

See: Product Search with Banner