

Mailchimp Abandoned Cart Email



Prerequisites

- Version 4.26+
- Consultation with Commerce Vision to enable feature
- Mailchimp API v3.0
- Your Mailchimp account set up for Abandoned Card, e.g., suitable email template
- Your **Mailchimp List ID** and **Mailchimp Store ID** details, API key

Learn more about this feature: [Mailchimp Abandoned Cart](#); [Create Abandoned Cart Email](#)

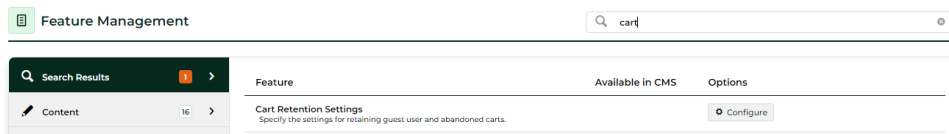
Mailchimp's **Abandoned Cart** sends an email with cart contents to the shopper to remind them they can still complete their order.

Set Up Guide

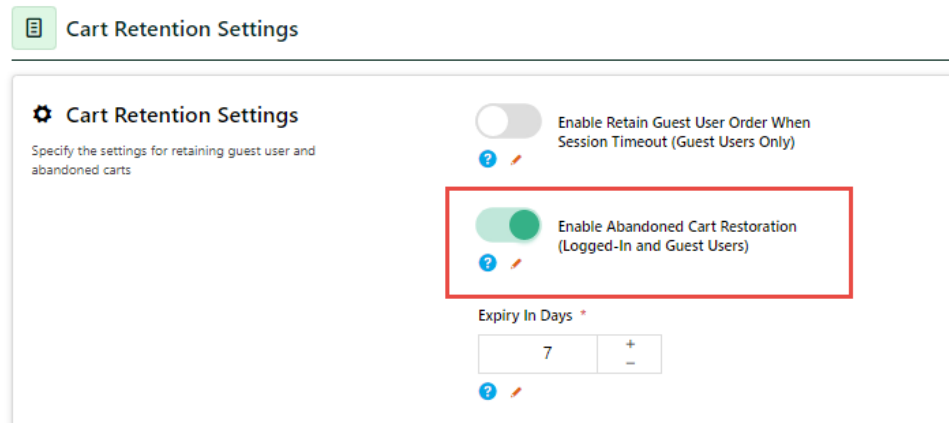
Enable Cart Retention

1. Go to **Settings Settings Feature Management User**.

2. Click **Configure** for **Cart Retention Settings**,



3. Enable **Abandoned Cart Restoration (Logged In and Guest Users)**.



4. In **Expiry in Days**, set the number of days to save cart contents. (Default: 7 days) **NOTE** - This setting is shared for both features Retain Guest User Order When Session Timeout & Abandoned Cart Restoration.

5. Click **Save & Exit**.

6. Refresh the dictionary and template. See: [cache refresh](#)

Enter Mailing List API Settings

These settings may have already been entered.

1. Go to **Settings Settings**.

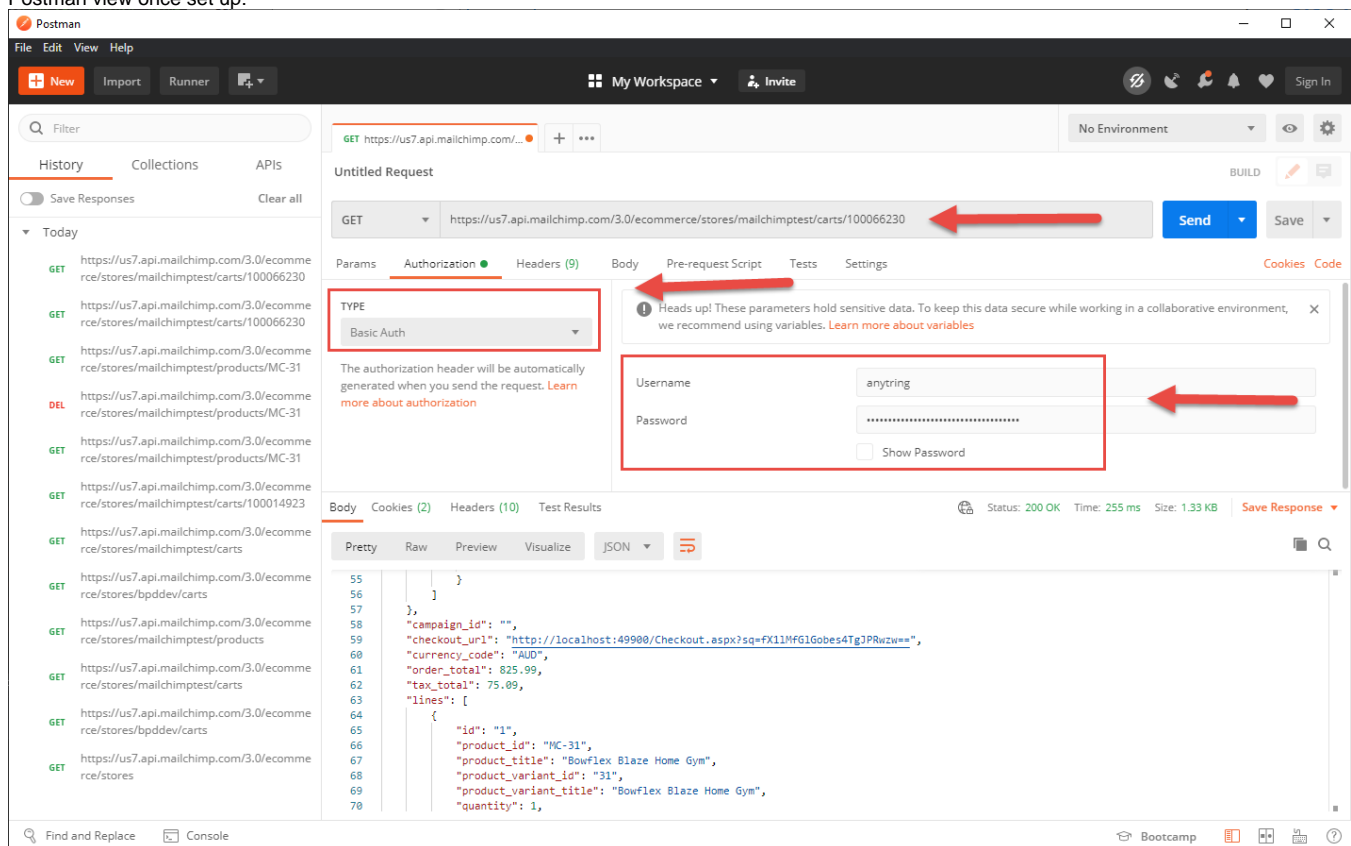
2. Go to the **Mailing List Details** section.
3. In **Mailing List Provider**, select **Mailchimp3**.
4. In **Mailing List API Key**, enter the API key provided by Mailchimp.
5. Ensure **Mailing List Ecommerce Enabled** is ticked.
6. In **Mailing List Store Identifier**, enter your store name.
7. At the top of the page, click **Update**.

Set Up Mailchimp API 3.0 Ecommerce

(Please consult Commerce Vision to complete this step.)

You must have your **Mailchimp List ID** and **Mailchimp Store ID** details.

Postman view once set up:



Related Resources

- [Mailchimp Ecommerce Syncing](#)
- [Newsletter Widget](#)
- [Mailchimp Automated Email Marketing](#)