

Variant Tags

If you're using Style/Colour/Size functionality for product codes in your ERP, you might integrate your variant data (rather than maintain it online).

However, in the CMS you can still associate tags with your variants, allowing you to take advantage of [image switching](#) on your website.



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Integrated Variant Settings

Because every business is a little different in the way they build stock codes, we'll configure the Variant settings for you on implementation of your BPD site.

If you'd like to see what your settings look like (or to update them if there's an error), follow the steps below.

1. in the CMS, go to **Settings Settings Feature Management**.
2. **Configure the Product Variants** feature.
3. Review settings as required:
 - a. **Product Variant Mode** = Integrated
 - b. **Number of Variants Used** - the number of variants in use across your product range. Products with Style, Colour, and Size options would require 3 variants.
 - c. **Variant X Code** - the code from your ERP table for that part of the stockcode ('SZ' for example)
 - d. **Variant X Description** - the description from your ERP table for that part of the stockcode ('Size' for example)

i Product Variant Feature Settings

Configure settings related to Product Variants

Product Variant Mode *

Integrated

Number of Variants Used

3

Variant 1 Code

ST

Variant 1 Description

Style

Variant 2 Code *

CO

Variant 2 Description *

Colour

Variant 3 Code *

SZ

Variant 3 Description *

Size

4. If you've made any changes here, don't forget to **Save & Exit**.

Variant Tags

When you assign tags to your product images, you'll need matching tags against your product variant options in order for the image to switch on change of selection.

To add tags to your integrated variants:

1. In the CMS, go to **Products & Categories** **Variant Tags**.
2. **Select** a variant from the dropdown to see all data for that type (Colour or Size, for example).
3. Use the **search** to find your variant, then click **Edit**.

Select Variant

Colour

Show

Product Code	Description	Tag	
BOYE	Bottle Yellow		Edit
BPUW	Black Purple White		Edit
BRBK	Brown Black		Edit
BRBL	Bright Blue	Blue	Update Cancel
BRBR	Bronze Brown		Edit

4. **Enter a tag** against the option, ensuring it's the same tag you've entered (or will enter) against the corresponding image in [Product Maintenance](#).

Data

Search:

bright blue

Search Clear

Variant Code	Description	Tag	
BRBL	Bright Blue	Blue	Update Cancel

1 - 1 of 1 items

5. Click **Update** to save changes.

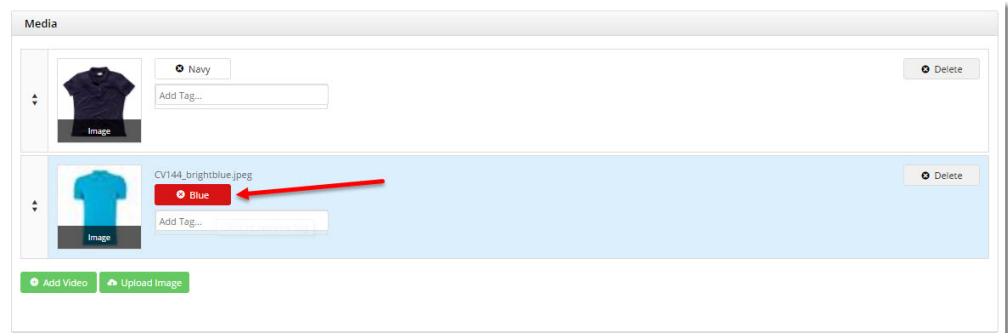
Example of use

You can see in the screenshot above, we added the tag 'Blue' to the 'Bright Blue' variant.

Now, any products with "Bright Blue" as an option just need an image tagged 'Blue'. When the user selects Bright Blue, the system matches the tags and the image switches accordingly.

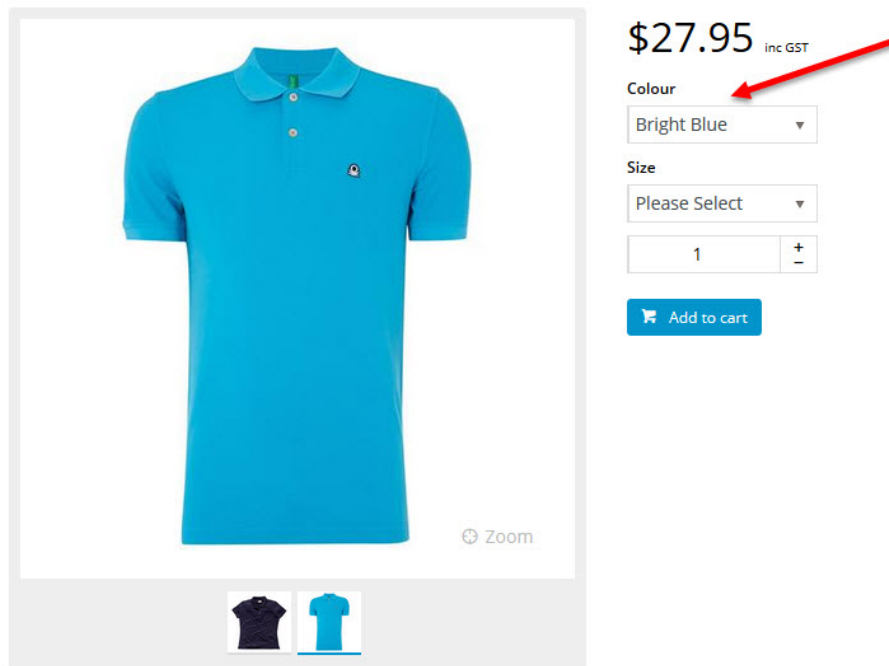
Media

Image and Video Links



Dickies Ladies Fitted Polo Shirt

Product Code: CV144



Related help

- [Product Variants](#)
- [Product Image Switching with Tags](#)
- [Product Variant Grid](#)
- [Product Maintenance Settings](#)
- [Product Maintenance](#)
- [Add Video to a Product Page](#)

- [Customisation Resources](#)
- [Custom Fields](#)
- [Add Custom Fields To Products and Categories](#)
- [Product Quick View](#)