Targeting Banners by Device

Banner images are an eye-catching element of many web pages. But what do you do if the content of a banner is irrelevant to your mobile users? Or perhaps the dimensions of a particular banner make it best viewed on desktop devices only?

Good news! From version 3.84+, banners can be configured to display on all devices, or targeted specifically for desktop or mobile only.

Even better, from version 4.02+, you can also target banners to your tablet users. This can be done on the banner image itself, as well as on the Banner Slider Widget.

Step-by-step guide

To create a banner for a particular device type:

1. In the CMS, navigate to **Content Banners**.

2. Select a **Banner Type**.

3. Click **'Add New Banner'**.

4. Populate the banner details as required:
   - **Description** - A short description to identify the image
   - **Banner Link** - The URL, /category, or /product page the image links to
   - **Start Date** - The date the banner becomes active (and therefore, visible)
   - **Expiry Date** - The date the banner expires and is automatically removed from view

5. To upload the **same image** for all devices, click **'Select Banner for All Devices'**. **NOTE -** For fast page load, maximum image file sizes recommended are 250kb for desktop/tablet and 50kb for mobile devices.

   To upload **different images** for different devices, click **'Select Mobile Banner'** against the device your require.
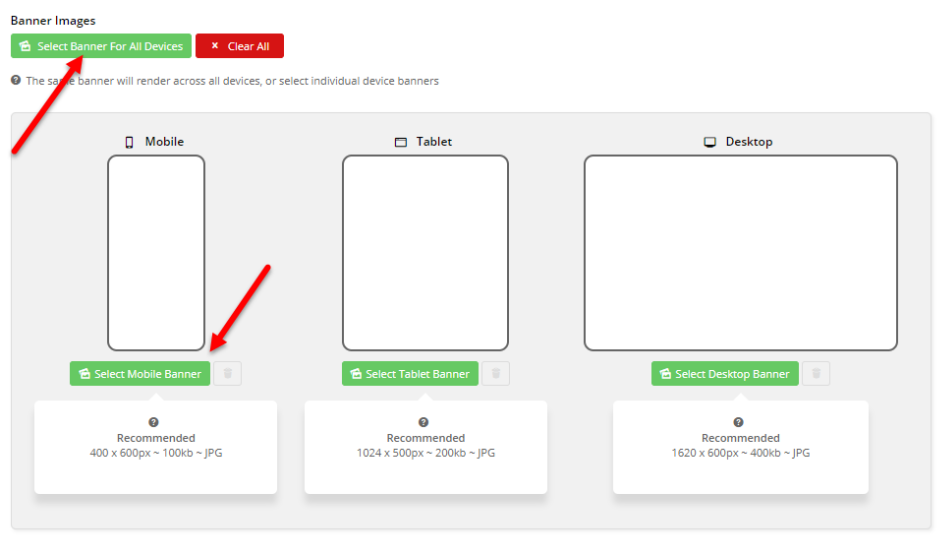
6. Browse to an existing image in your file manager, or click 'Upload' to add a new image from your local directory.

7. *Configure other banner options (overlay content, filters) if required.*

8. ***Save & Exit**.*

You'll see that if you've only uploaded your banner for a particular device, or uploaded it for all devices but then removed one (using the bin icon), that will be indicated with icons.

In the example image below, Video Test 2 has been disabled for Mobile, and France has been disabled for Tablets. All of the rest are visible for all devices.

Maintain Banners for type 'Home Page Feature Banners'		← Back	≡+ Add New Banne
Video Test 1	Active		⚙ Edit	⊗ Dele
Video Test 2	Active	🖥 🔲 ☐	⚙ Edit	⊗ Dele
Tokyo Food	Active		⚙ Edit	⊗ Dele
Coffee	Active		⚙ Edit	⊗ Dele
Hamburger	Active		⚙ Edit	⊗ Dele
France	Active	🖥 ☐ 📱	⚙ Edit	⊗ Dele

Refresh the template cache in order to see the changes on your website.

1. *In the CMS, navigate to **Settings Dictionary**.*

2. *Tick the **'Templates'** option and click **'Refresh Cache'**.*

3. *A confirmation message will display when complete.*

4. *Refresh your web page using CTRL + F5 - the banner(s) should now display on the appropriate devices.*
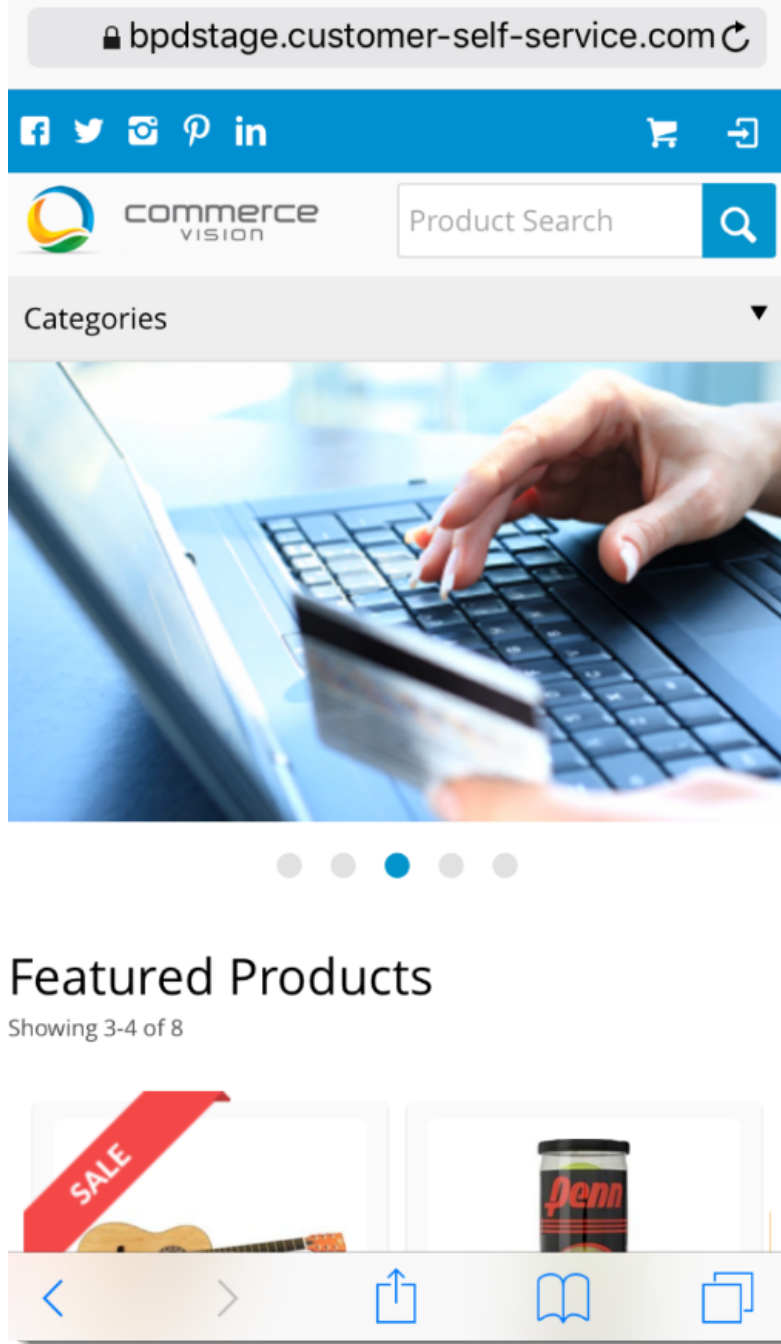
To target an entire Banner Slider widget by device (version 4.02+):

1. *In the CMS, navigate to the page template your banner slider appears on.*

2. ***Edit*** *the Banner Slider.*

3. *Select the* ***Common Options*** *tab.*

4. ***Toggle*** *the options for the devices you wish to display the slider on. In the example below, we've enabled this banner slider widget for Tablet only:*

Banner Slider - Tablet-only Banner Slider

Search...

General Options

Personalisation

Common Options

Documentation

Common Options

Show On Mobile?

Show On Tablet?

❓ Please refer to the following article Tablet devices and desktop mode for implementation specific considerations.

Show On Desktop?

Right Align?

Don't Print

Additional Classes

❓ For example, you can add a style sheet class of "new-class" which will then appear next to the widget class

5. **Save**.

You'll notice icons displayed in the template view to indicate which devices the widget is enabled for:

Zone: RightTwoThirds

☑ **Banner Slider** Tablet-only Banner Slider   🖥 📱 📱   ⚙ Edit   ⊙ Options

➕ Add Widget

6. You may need to refresh your template cache in order to see the changes. Refer to the instructions in the section above.

⚠ Note that the setting you specify down at the **banner image level will take precedence** over the widget setting.

So if a particular banner image is set to display for Mobile, but the overall banner slider widget *is set to display for All devices, that one banner image will still only show up on mobile devices.*

Related help

- Banners
- Carousel Options
- Slider Banners
- Device indicators for Banners
- Targeting Banners by Device