Site Statistics

View Site Statistics about various aspects of website usage. This data is easily accessed by the site administrator.

Example:

Report Type : Pro	oduct InCart	Show Statistics Start Date : 31-Dec-2021		End Date :	01-Mar-2022	
[ProductCode	Description	Event Type	TotalQty	TransCount	TotalAmount
	CV117	Head TiS2 Tennis Racquet	ProductInCart	3	3	\$467.09
	CV124	Slazenger Hyper Blade Elite Pro Cricket Bat - Mens Long Handle	ProductInCart	1	1	\$339.63
	CV130	Gunn & Moore Wicket Keeping Gloves	ProductInCart	1	1	\$103.95
	CV147	Zebra Z-Grip Retractable Ballpoint Pen, Medium	ProductInCart	1	1	\$8.25
	CV383	Coleman XPS LED Lantern - Personal Size	ProductInCart	5	5	\$207.95
	CV410	Wilson Federer Pro Tennis Racquet	ProductInCart	2	2	\$166.10
	6 records. (1 page)				1
	CSV Download					

Step-by-step guide

To view Site Statistics:

Daily Statistics	٠
Please Select	
Daily Statistics	
User Statistics	
Authenticated User Details	
Category Statistics	
Product Statistics - ALL	
Product Views	
Product InCart	
Product Sales	
Users by Postcode	
User Browsers	
User Operating Systems	
User Browser & OS	
	Please Select Daily Statistics User Statistics Authenticated User Details Category Statistics Product Statistics - ALL Product Views Product InCart Product Sales User Browsers User Operating Systems User Browser & OS

- 3. Set the required date range.
- 4. Click the Show Statistics button.

Once the data has been successfully extracted, the option exists to download it to a CSV file; simply click the CSV Download button.

Related help

- Google Tag Manager with Google Analytics (v4)
 Google Tag Manager with UA & GA4
 Report Subscriptions (Scheduled Reporting)
 Configure Scheduled Reporting
 Google Tag Manager & Analytics