

Web-based Discounts

Overview

The Web Discounts feature can be used to offer simple percentage discounts for online orders.

This feature is useful where there no promotional period applies, and therefore no start/end dates are required.

Step-by-step guide

To Configure Web Discounts:

1. Login as an Administrator.
2. Navigate to **Settings Settings** (/zSettings.aspx).
3. Click the **Orders** tab.
4. Click the **Web Discounts** tab.
5. Click **New** in the **Web Discounts** table to create a new discount, or click **Modify** to edit an existing one.
6. Update the values as required for:
 - a. **Customer Code**
 - b. **Stock Group**
 - c. **Discount Percent**
 - d. **Action - Append or Override**
7. Click **OK** to save.

For **Customer Code** and **Stock Group** you can use the percent (%) wild-card to select more than one customer code, for example:

- % for all customers
- A% for all customers starting with the letter A
- A%B for all customers starting with the letter A and ending with the letter B

The discount **Action** will perform one of two actions:

- **Append** to append the web discount to any discounts already applied from PRONTO
- **Override** to override any PRONTO discounts

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- [Promo Codes - Additional Options](#)
- [Tiered Promotion Codes](#)
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