Rich Snippets for search engine results

Rich snippets have been added to data on the product detail page, enabling search engine results to display information similar to the image below. Data tags include:

- Name (product Description)
- Image (Primary Image / Picture1)
- Price including currency (Public Price)
- Availability (In Stock vs Out of Stock for the public debtor)
- Poviowe

SMS88TI01A - Bosch

www.bosch-home.com.au/productlist/dishwashers/freestanding...60.../SMS88TI01A

Rich snippet

The ActiveWater 60 with Super 60°C programme, 15 place settings and TFT display: brilliant cleaning and drying results.