

# Cross Sell / Up Sell Widget

## Widget Use

Displays a product's cross-sell or up-sell products on the product detail page. Cross-sell encourages sales of accessory products. Up-sell suggests more upmarket alternatives to the product being viewed.

## Example of Widget Use

## Related Products



Suspension File Tabs,  
Clear, 50 Pack

Code: CV306

**\$6.95**

inc GST

	-	+
--	---	---

 Add to cart



Suspension File Tab  
Inserts, White, 50 Pack

Code: CV307

**\$0.99**

inc GST

	-	+
--	---	---

 Add to cart

## Alternate Products



Foolscap Suspension Files,  
Plastic Runners, 50 Box

Code: CV308

**\$16.99**

inc GST

	-	+
--	---	---

 Add to cart



Double-Capacity  
Suspension Files, 25 Box

Code: CV309

**\$29.99**

inc GST

	-	+
--	---	---

 Add to cart

## Where can the Widget be placed?

The widget can be used in the following templates:

- [Product Detail Template](#)

## Widget Options

Option	Use	Comments	Available from Version
Description	A short description of the widget's use.	This description is added to the widget title. It makes the widget's use clear on the template page.	All
Layer	The layer the widget is valid for.	Use <a href="#">layering</a> to limit widget content to certain groups of users.  To use the same widget for more than one user group but with different options set, add the widget as many times as needed in the same zone. Then add layering to define the user group each time.	All
Cross Sell or Up Sell?	Determines the type of product the widget displays. Options are: <ul style="list-style-type: none"><li>• Cross Sell (Alternates)</li><li>• Up Sell (Accessories)</li></ul>	Select via drop-down	All
Show Heading?	Determines whether a heading is displayed above the product list.	Default: enabled  Toggle to disable	All
Heading Text	The text displayed above the product list, if enabled.		All
Use Zoned Product Layout?	Determines whether product tiles include information from the zoned product layout (which could include data such as RRP, availability, and unit of issue).	Default: disabled  Toggle to enable	All
Show On Mobile?	Determines whether the widget is displayed on a mobile device. If unticked, the cross sell or up sell products will be hidden on mobile devices.	Default: enabled  Toggle to disable	All

## Implementation guide

- [Cross-selling and Upselling](#)

## Related Help

- [Cross-selling and Upselling](#)