Back In Stock Notifications

Overview

The 'Notify Me' functionality lets users request an email when a currently out of stock product becomes available. It displays in the cart.

On this page:

- Overview •
 - Step-by-step guide
 - 1. Add the Widgets
 - 2. Create & Assign the Email

 - Template
- Additional Information •
 - Related help • Related widgets

Customer Experience

1. In the Shopping Cart, the user clicks the 'Notify Me' button for an out of stock product.



2. In the popup, they enter their email address.

Stock Availability Notification ×
Product codes
CV343
Notification Email Address *
katie.koss@commercevision.com.au
Cancel

3. When this notification request has been confirmed, the product is automatically removed from the cart.

4. A scheduled task regularly checks stock availability against notification requests. When the product becomes available, the notification email is sent.

Step-by-step guide

1. Add the Widgets



- 1. In the CMS, go to Content Content Pages and Templates.
- 2. Select the Checkout Cart.

3. Click Edit button.

Pages & Templates					Q Search for a page/template	Add Page
★ My Favourites	۲	•	Na	ime		Options
Accounts	10	>	*	r Account Payment Confirmation Template		✓ Edit
Articles) >	(*	Cart PDANT		Edit
Checkout	6		*	r Checkout		Edit
(Orders	21	>	*	t Checkout Quote		Edi:
Products	15	>	*	Credit Card Verification Amount		✓ Edit
≈ Custom Pages		>	*	c Enhanced Order Account Switching		✓ Edit
Theme Layout	(1) >	*	7 Guest Checkout		✓ Edit
Other Pages & Templates	6	>	Ŕ	COrder Confirmation Page		/ Edit
			*	t Order Lines Info		✓ Edit:
			*	7 Order Lines Static Info		/ Edit
			*	r Payment Cancelled Page		✓ Edit
			*	PayPalExpress		✓ Edit

- 4. Click Add Widget in any zone (for example Zone Header Right). The feature will behave the same regardless of zone placement.
- 5. Search for and select the 'Stock Availability Popup' widget and click Add Widget.

tify Me When In Stock Button	II Notify Me Whe	en in Stock Popup	Add V
tify Me When In Stock Popup ck Availability List	Widget Use Displays a button in the cart next to out stock.	of stock products. The button launches a popup window	so the user can elect to be notified when products are back
	Example of Widget Use Following is an example of the widget in Notify Me Button in Cart	use:	Email Address modal window
	R Shopping Cart		Stock Availability Notification ×
	had	De Marcal Date D	Product codes Vit war C/286
	Ricck Feddrock Clips, 19mm/W, 12 Pack Crear ONL Other Fries	4 5 MLD MLA 0.01% 4 5 MLD MLD MLD 0.01% 4 5 MLD MLD MLD 0.01%	Notification Email Address * test@commercevision.com.au
	Robber Bande, 13 ern is 152 erns, 160g Box (see 1004) In these	1 1 5.31 804 5.33% 0 attions 4 bands 0 types 6 bands 5.33%	FSM

- 6. Click Edit to configure options.
- 7. Update messages (optional) and click Save.
- 8. Still in the Cart template, locate the Order Lines widget and click Edit.

Search			
General Options			
Personalisation			
Titles			
Notifications			
Buttons	Use Hyperlink on Image?		
Prompts	Show Unit Description?		
Tooltips	Show Discount?		
Click and Collect	Show GST?		
Sorting	Show Favourites Button?	y?	
Common Options	 Remove Line After Adding to 		
Documentation	Favourites? Show Sorter?		
	Show 'Notify Me When In Stoc	k'	
	 Show Icons In Price And Discon Model Popup? 	unt Edit	
	Show Note Field?		
	Show Cost Centre Field?		
			Cancel

2. Create & Assign the Email Template

	Content				
	Pages & Templates Pages & Templates	Emails Emails	Baners Barrers	Articles Antors	Fly Fly
	Caregory Templates Caregory Templates				
?. Ci	hoose Misc Srock A	Availability Notify.			
3. C	lick Edit button.				
l. Se	earch for the widget i	name Stock Availal	bility Notify Message.		
	lick Edit button				

Edit - Stock Availability Notify	
Add Widget	
Zone: Content	
Stock Availability Notify Message	O Edit
Add Widget	

6. Under the General Options, you may start working with your text template on the Sub Header Text section.

Search	General Options	
	0 Description	
General Options	Layer * All Pages	
ersonalisation	Sub Heading Text	
mmon Options	File Edit Insert View Format Table Tools	
mentation	Formats ▼ 14px ▼ Font Weight ▼ B 및 I 66 E E E Fore Colour ▼ Back Colour ▼ A ▼ A ▼ ◇ IE E IE IE @ @ 2	? ⊞-
	The following products are now back in stock	
	The following products are now back in score.	
	р	
	p	

Additional Information

For best practice configuration – back in stock notifications are best used on the product detail page. In most cases we will not add these to the Product List item zoned as this can interfere with a customer's usual browsing behaviour and the click through rate of the product. If the customer is alerted of the back in stock notification or out of stock condition of an item they are less likely to click through to the product to find out more about the item.

If this happens, from an analytics perspective it makes it very hard to understand the demand of an item and if higher SOH values would lead to increased sales or not. --

Minimum Version Requirements	
	4.13
Prerequisites	
Self Configurable	Yes
Business Function	Ordering
BPD Only?	Yes
B2B/B2C/Both	Both
Third Party Costs	n/a

Related help

- Favourites and Prior Purchases on Product page
 Web Category and Product maintenance in PRONTO
 Add Product to Categories in Product Maintenance
 Maintain Product Category in Category Maintenance
 Store Locator Maintenance

Related widgets

- Stock Availability Popup WidgetStock Availability List Widget