

Targeting Banners by Device

Banner images are an eye-catching element of many web pages. But what do you do if the content of a banner is irrelevant to your mobile users? Or perhaps the dimensions of a particular banner make it best viewed on desktop devices only?

Good news! From version 3.84+, banners can be configured to display on all devices, or targeted specifically for desktop or mobile only.

Even better, from version 4.02+, you can also target banners to your tablet users. This can be done on the banner image itself, as well as on the [Banner Slider Widget](#).

Step-by-step guide

To create a banner for a particular device type:

1. In the CMS, navigate to **Content Banners**.

2. Select a **Banner Type**.

3. Click **'Add New Banner'**.

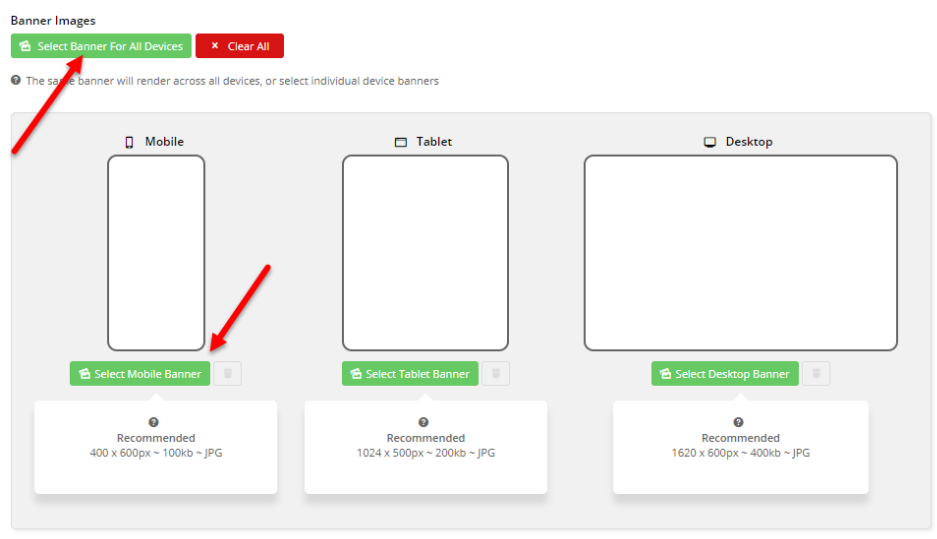


4. Populate the banner details as required:

- **Description** - A short description to identify the image
- **Banner Link** - The URL, /category, or /product page the image links to
- **Start Date** - The date the banner becomes active (and therefore, visible)
- **Expiry Date** - The date the banner expires and is automatically removed from view

5. To upload the **same image** for all devices, click **'Select Banner for All Devices'**. **NOTE** - For fast page load, maximum image file sizes recommended are 250kb for desktop/tablet and 50kb for mobile devices.

To upload **different images** for different devices, click **'Select Mobile Banner'** against the device you require.



6. Browse to an existing image in your file manager, or click 'Upload' to add a new image from your local directory.

7. Configure other banner options (overlay content, filters) if required.

8. **Save & Exit.**

You'll see that if you've only uploaded your banner for a particular device, or uploaded it for all devices but then removed one (using the bin icon), that will be indicated with icons.

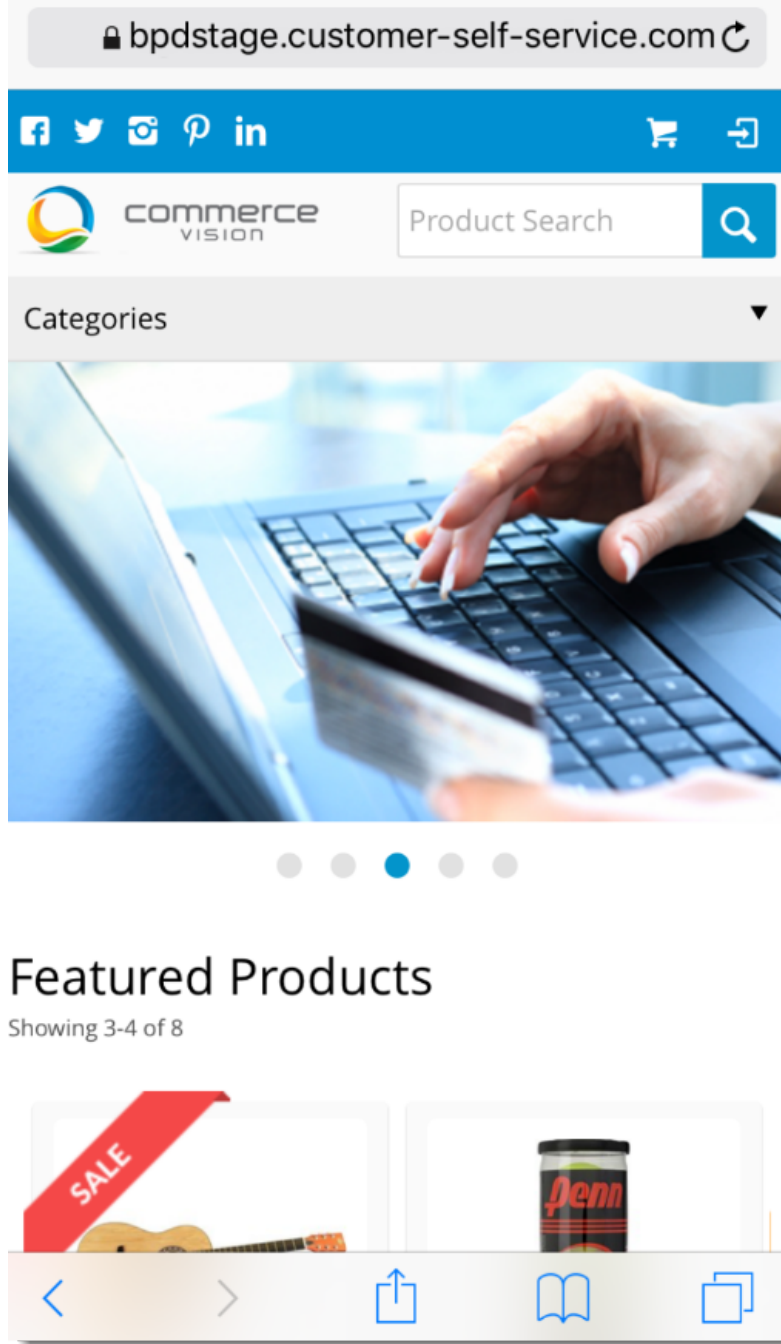
In the example image below, Video Test 2 has been disabled for Mobile, and France has been disabled for Tablets. All of the rest are visible for all devices.

Maintain Banners for type 'Home Page Feature Banners'				← Back	+ Add New Banner
Video Test 1	Active			Edit	Delete
Video Test 2	Active			Edit	Delete
Tokyo Food	Active			Edit	Delete
Coffee	Active			Edit	Delete
Hamburger	Active			Edit	Delete
France	Active			Edit	Delete

Refresh the template cache in order to see the changes on your website.

1. In the CMS, navigate to **Settings Dictionary**.
2. Tick the **'Templates'** option and click **'Refresh Cache'**.
3. A confirmation message will display when complete.

4. Refresh your web page using CTRL + F5 - the banner(s) should now display on the appropriate devices.



To target an entire [Banner Slider widget](#) by device (version 4.02+):

1. In the CMS, navigate to the page template your banner slider appears on.
2. **Edit** the Banner Slider.
3. Select the **Common Options** tab.
4. **Toggle** the options for the devices you wish to display the slider on. In the example below, we've enabled this banner slider widget for Tablet only:

5. Save.

Zone: RightTwoThirds

Banner Slider

Tablet-only Banner Slider

Edit

Options

Add Widget

6. You may need to refresh your template cache in order to see the changes. Refer to the instructions in the section above.

Related help

- Banners
- Carousel Options
- Slider Banners
- Device indicators for Banners
- Targeting Banners by Device