Recently Viewed Products

Overview

The Recently Viewed Products widget can be used to display a list of products the user has previously browsed. The fields shown on these product tiles are customisable thanks to the zoned layout template.

Custom fields can be included, additional data can be shown, and widgets can be dragged and dropped onto the template as needed. This guide will cover the zoned layout for Recently Viewed Products.

Add The Widget

First, place the 'Recently Viewed Products' widget on your Product Detail template.

1. In the CMS, navigate to **Content Standard Pages**.
2. Select the **Product Detail** template.
3. Locate the appropriate zone according your layout (we're using 'Zone Bottom'), and click **Add Widget**.

4. Search for **Recently Viewed Products** widget and click **Add Widget**.

Add New Widget

recently

:: Recently Viewed Products   ● Add Widget

Widget Use
Displays a list of products that the user has recently viewed on the website, allowing them to return quickly and easily to an earlier product selection.

Example of Widget Use
Recently Viewed

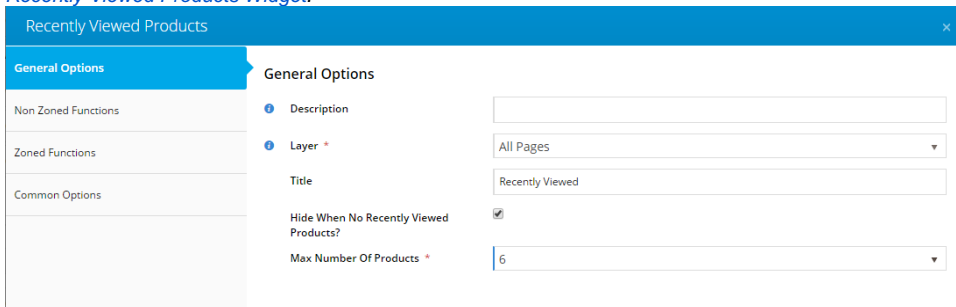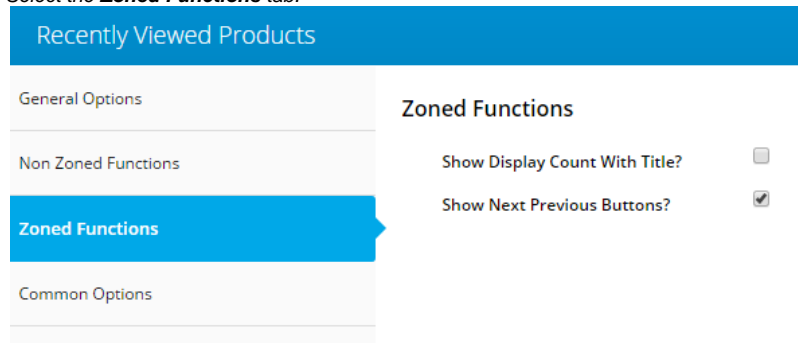| Verbatim Store 'n' Save 3TB USB 3.0 Desktop Hard Drive | Euro Style 3-Drawer Steel Mobile Pedestal | PENN Championship Tennis Balls - 12-Pack | Starter Acoustic Guitar |
Code: CV40S	Code: CV340	Code: CV110	Code: CV174
$165.99	$315.50	$26.95	$69.95
inc GST	inc GST	inc GST	inc GST
Add to cart	Add to cart	Add to cart	Add to cart

Where can the Widget be placed?
The widget can be used in the following templates:
- Product Detail Template
- Product List Template

5. **Edit** your newly added widget.
6. Configure the general options as required (Title, max number of products, etc). Widget documentation can be found here - *Recently Viewed Products Widget*.

Recently Viewed Products   ×

General Options	General Options	
Non Zoned Functions	ⓘ Description	
Zoned Functions	ⓘ Layer *	All Pages ▾
Common Options	Title	Recently Viewed
	Hide When No Recently Viewed Products?	☑
	Max Number Of Products *	6 ▾

7. Select the **Zoned Functions** tab.

Recently Viewed Products

| General Options | Zoned Functions | |
Non Zoned Functions	Show Display Count With Title?	☐
Zoned Functions	Show Next Previous Buttons?	☑
Common Options		

8. Configure the zoned options as required.
9. Click **Save**.

Customise The Template

To adjust the type of content displayed on the Recently Viewed Products tiles, you can customise the template with widgets to suit your website.

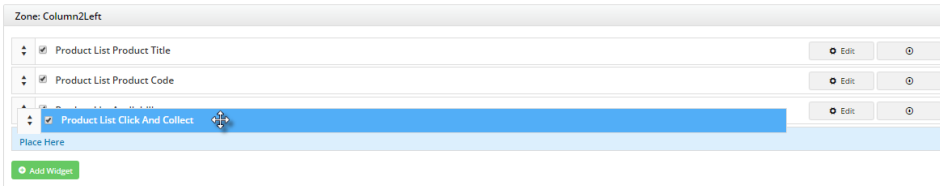1. Navigate to **Content Standard Pages**.

2. Select the **Recently Viewed Zoned Template**. Tip: use the search box to quickly find the template you're after!
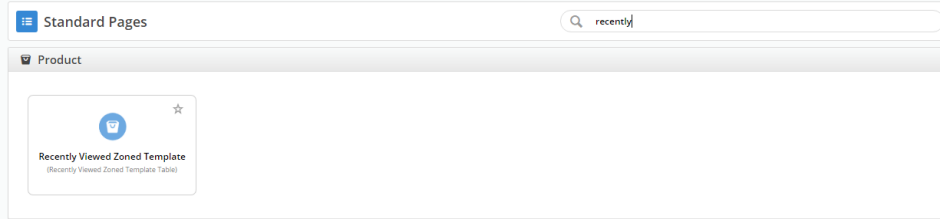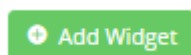

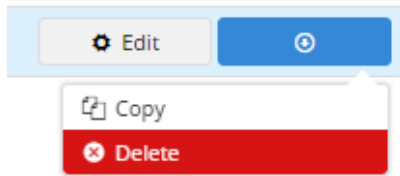3. The default widgets will be laid out on the template.
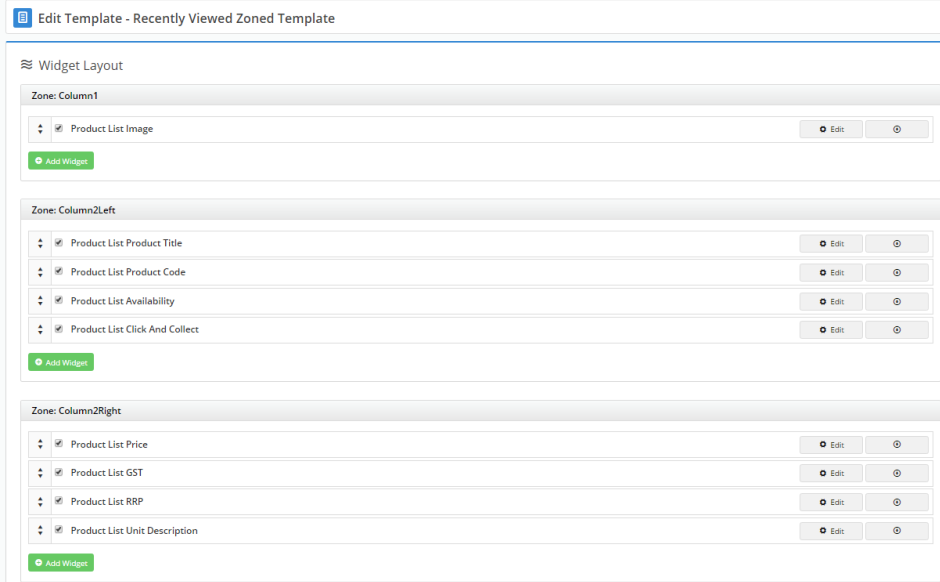
4. To rearrange the order of the content, simply drag and drop widgets to re-sequence.

5. To add content, click '**Add Widget**' in the zone you wish new content to appear in.

6. To remove content, click the options arrow, then select 'Delete' on the widget you wish to remove.

7. Refresh your product detail page (in another browser or incognito window) to see your changes reflected.

And that's it! Now your customers can easily navigate back to a product they viewed, making their shopping and purchasing that much easier.

Additional Information

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Minimum Version Requirements	**.**.**
Prerequisites	--
Self Configurable	Yes
Business Function	Website User Experience
BPD Only?	Yes
B2B/B2C/Both	Both
Third Party Costs	n/a

Related help

- [Mailchimp Automated Email Marketing](#)
- [Layer Group Filtering](#)
- [Wisdom of the Crowd - Suggested Products](#)
- [Personalisation How To](#)
- [Layers](#)

Related widgets

- [Product List View Product Button Widget](#)
- [Product Quick View Popup Widget](#)
- [Product List Quick View Button Widget](#)
- [Recently Viewed Products Widget](#)